# **CDoH Essentials:**

Surveys and reflections on how to use

Included below are the surveys we used immediately pre and post each workshop in the action research trial as well as the 3-month follow up.

We do not recommend using them in this form. They took people about 15 minutes to complete (before and after) and so added a lot of time to the sessions. We suggest you could use:

For the pre-session survey:

* Question 1 (please rate your knowledge)
* Question 6 b / d / e

For the post-session survey:

Repeat

* Question 1 (please rate your knowledge)
* Question 6 b / d / e

add

* Question 8
* Question 9

For the 3 months follow up, the questions worked relatively well and were fairly simple. You may wish to repeat questions from the pre- and post-session survey:

* Question 1 (please rate your knowledge)
* Question 6 b / d / e

**Pre / Post-workshop survey [add date]**

*This questionnaire is intended to measure your current views on whether and how companies and their actions affect our population’s health, also known as “the Commercial Determinants of Health”.*

**1. Please rate your current knowledge about Commercial Determinants of Health**

* 1: None
* 2: A little
* 3: Moderate
* 4: Good
* 5: Expert

**2. Please list three key ways in which private companies may influence local residents’ health**

**3. What do you think matters for everyone's health?**

*a) Please rate how important each item is for the health of the population as a whole*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1 Not at all important | 2 A little important | 3 Moderately important | 4 Quite important | 5 Extremely important |
| Access to free healthcare |  |  |  |  |  |
| Individual behaviours |  |  |  |  |  |
| Social support from friends/family |  |  |  |  |  |
| Feeling safe in their local area |  |  |  |  |  |
| Quality of their local area |  |  |  |  |  |
| Having a job |  |  |  |  |  |
| Inherited characteristics |  |  |  |  |  |
| Level of education |  |  |  |  |  |
| Friendliness of local neighbourhood |  |  |  |  |  |
| Information and encouragement to lead healthy lifestyles |  |  |  |  |  |
| Good housing, education, decent jobs and good local facilities |  |  |  |  |  |

*b) Please pick which of these statements you agree with most (only pick one statement)*

* 1 – The health of the population is entirely the responsibility of individuals
* 2 – The health of the population is mostly the responsibility of individuals
* 3 – The health of the population is equally the responsibility of individuals and government
* 4 – The health of the population is mostly the responsibility of the government
* 5 – The health of the population is entirely the responsibility of the government

**4. Please rate your level of agreement with the following statements:**

1. How strongly do you agree with the following statement?

‘There is evidence that some industries, sectors and companies advertise products that harm the population’s health’

* 1 – Strongly disagree
* 2 – Disagree
* 3 – The evidence is mixed or unclear
* 4 – Agree
* 5 – Strongly agree
* 6 – I don’t know

1. How strongly do you agree with the following statement?

‘There is evidence that some industries, sectors and companies’ activities are mainly of benefit to the population’s health’

* 1 – Strongly disagree
* 2 – Disagree
* 3 – The evidence is mixed or unclear
* 4 – Agree
* 5 – Strongly agree
* 6 – Don’t know

1. How strongly do you agree with the following statement?

‘There is evidence that some industries, sectors and companies have influenced policy in ways that harm the population’s health’

* 1 – Strongly disagree
* 2 – Disagree
* 3 – The evidence is mixed or unclear
* 4 – Agree
* 5 – Strongly agree
* 6 – Don’t know

**5. Before starting a partnership with a company or industry-funded organisation, what are the top three things your organisation should consider? (if you don’t know or can’t think of 3, please skip or write anything you do think)**

**6. Please rate how much you agree with the following statements**

1. We should be taking action on the commercial determinants of health

* 1 - Strongly disagree
* 2 - Disagree
* 3 - Neither agree nor disagree
* 4 - Agree
* 5 - Strongly agree

1. It is part of my role to take action on the commercial determinants of health

* 1 - Strongly disagree
* 2 - Disagree
* 3 - Neither agree nor disagree
* 4 - Agree
* 5 - Strongly agree

1. Please list the skills you think are needed in your current role to contribute to taking action on the commercial determinants of health (Please focus on 3-5 key skills)
2. I have these skills that I need to contribute to taking action on the commercial determinants of health

* 1 - Strongly disagree
* 2 - Disagree
* 3 - Neither agree nor disagree
* 4 - Agree
* 5 - Strongly agree

1. I feel confident that I can contribute to taking action on the commercial determinants of health

* 1 - Strongly disagree
* 2 - Disagree
* 3 - Neither agree nor disagree
* 4 - Agree
* 5 - Strongly agree

1. I feel optimistic that if we take action on the commercial determinants of health, this will result in positive outcomes

* 1 - Strongly disagree
* 2 - Disagree
* 3 - Neither agree nor disagree
* 4 - Agree
* 5 - Strongly agree

**7. If you are currently taking action or planning to take action on the Commercial Determinants of Health, please list up to 3 things below. If not, please leave blank.**

[note these were asked ‘post’ session only]

**8. To what extent did the workshop meet its stated aims?**

*Local stated aims [examples included but would need replacing]:*

* *A better understanding of the range of ways in which private sector activities designed to generate profit affect health*
* *That we have sufficient knowledge and understanding of the CDoH as a team to plan the next steps in our work to protect the health of our local population in [add local area].*
* 1: Not at all
* 2: To some extent
* 3: Adequately
* 4: Well
* 5: Very well

**9. Do you have any other comments or feedback on the workshop? (anything you would change or really want to keep for example?)**

## **3 month post session follow up**

[introductory text to be added reminding people about the briefing session workshop]

We understand change may not have been needed or there may not have been time for any changes to occur. However, we are interested to know if there *have* been any changes. Can you tell us whether there happen to have been any changes in working practices and how you work with your colleagues since the workshop?

If there have been changes, what were they and have they been beneficial or not?

If there have been changes, what do you think contributed to them happening?

Please provide any other feedback or comments on the workshop