

# ADPH London

## London Association of Directors of Public Health

# ANNUAL REPORT 2023/24

adphlondon.org.uk

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## Message from our Co-Chairs



Ruth Hutt DPH Lambeth



Jason Strelitz DPH Newham It has been another busy year in public health and through ADPH London, DsPH have continued to play an active role in helping to support population health and address health inequalities across London, through our representation within public health leadership and active collaboration with system partners. This year's theme is all about partnerships for public health, whether that's across LAs, ICS, or regionally. In London we are fortunate to have excellent relationships, which we will continue to foster in the coming year.

We have continued to build visibility of the role of Director of Public Health, heightened during the pandemic, as linchpins for our local communities, ensuring they are considered within the context of London's wider public health system.

We have seen some important developments during the year, notably in the area of smoking cessation with additional funding allocated from central government, providing new opportunities which we have been able to mobilise effectively through our innovative pan-London programme.

Our thematic networks and communities of practice continue to enable public health professionals across London, and partners to share expertise and best practice, bolstering system-wide practice improvement. This year we've seen the emergence of 2 new networks: Healthcare Public Health and the PH Communications networks. Great to see that many of our networks have been able to finally meet in person too!

Workforce development has also been a focus of our regional network which we support through regular communications to the wider public health workforce and the promotion of thematic Lead opportunities for current and aspiring DsPH, supporting professional development and career progression.

We've seen that Sadiq Khan has secured a historic third term as Mayor of London, with renewed commitment to making London fairer, safer and greener for all. In addition, the announcement of a General Election on 4 July, bringing the prospect of a change of government, may see better alignment between national and regional administrations. Working together with LAs and our partners as a strong cohesive system is more vital than ever to keep the health of Londoners at the top of the agenda and seize any opportunities political change may present.

As you will see in this report, is has been a busy and productive year, thanks to the hard work of the ADPHL team, the ongoing dedication of our thematic Leads; the high level of engagement from all our DPH members, and the active collaboration of our partners including the GLA, OHID London, NHSE and UKHSA.

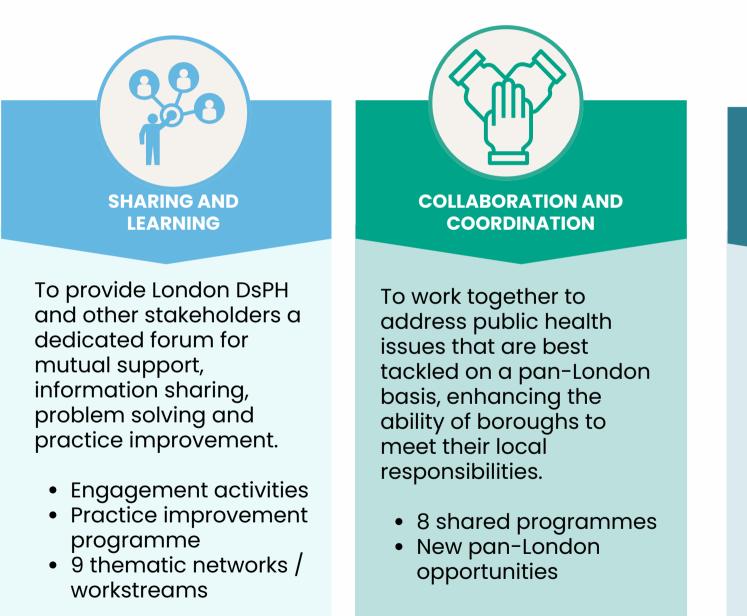
it's a great collective effort - thanks everyone!

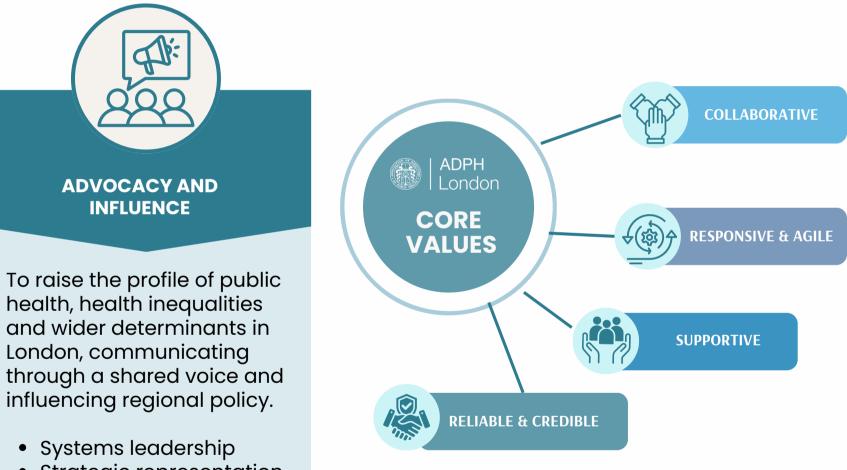
Ruth & Jason



# **Aims and Objectives**

The London Association of Directors of Public Health (ADPH London) is a regional network of ADPH UK which supports our membership of London's DsPH to improve health and reduce health inequalities across the capital. Our strategic objectives are delivered as follows:





- Strategic representation via leads
- Raising profile of public health and health inequalities



Our core values underpin our approach to working with our membership, partner organisations and the wider public health workforce.

## **Our Members**

London ADPH is the regional membership network for ADPH National. Our members include 30 Directors of Public Health covering London's 32 Local Authorities and the City of London, working across 5 ICS's, and the Greater London Authority. Engagement is vital to the success of our work, with our members providing a wealth of knowledge and experience. Supporting our members is the primary role of the ADPHL Core Team. Every year we ask for feedback to establish their needs and priorities and use responses to inform our workplan for the year. Our latest membership survey showed that DPH highly rate their membership with ADPH London. Most cited benefits include feeling connected, strong collaboration, peer support and information sharing.

#### Some other comments made by our members in our annual membership survey:

"Staying connected to the wider PH system across London and to DsPH in other sub-regions. Receiving timely updates and information. My team has access to and can contribute to pan borough networks and work activities etc. Lots of ways!"

"I benefit in all aspects of my work information, helping me make decisions and providing valuable connection both with peers and across the wider system."



"Huge benefits for keeping up to date, feeling connected to PH colleagues across the system (OHID UKHSA NHSE), support from regional DPH colleagues, really supports quality improvement via networks and SLI etc."

## **ADPH London Leadership Team**

### **Co Chairs**



**Ruth Hutt** DPH for Lambeth



Dr Jason Strelitz **DPH for Newham** 

## **Vice Chairs**



Dr Will Maimaris **DPH for Haringey** 



Dr Catherine Mbema DPH for Lewisham

The Leadership Team consists of a Chair or joint Chairs and up to 3 Vice-Chairs, elected by members on a bi-annual basis.

Our next elections are due to take place in December 2024.

Here's what Vice Chair Dr Will Maimaris has to say about his experience of being part of our leadership team to date:



"The role of vice chair of ADPH London has been really enjoyable and fulfilling. It has given me the opportunity to be part of conversations with senior public health and NHS leaders across London on a wide variety of topics, and represent the voice of a borough DPH.

"The role has also helped me build confidence in chairing meetings with senior peers and speaking in forums representing ADPH London, contributing to positive progress on areas as varied as Violence Against Women and Girls and heart health. The ADPH London leadership team are so well supported by Anna Martinez and the ADPH London team, that it allows us to focus on strategy and influencing, and gives us time and space to have a perspective on public health in London, away from the demands of being a borough DPH."

Dr Will Maimaris, DPH Haringey, Vice Chair ADPH London



# **ADPH London Programme Team**

The ADPH London programme team, hosted by Haringey Council, supports the Leadership Team, London Directors of Public Health, Assistant Directors and Consultants in Public Health to effectively come together with public health systems partners through our regular meetings, networks and communities of practice. We support pan-London initiatives through collaboration, communication and overseeing ADPH London's shared programmes.

This year we are delighted to welcome to our team, our new Business Manager, Lejla Shalal and Public Health Strategist, Sebastian Dennis Beron who is covering Joleene King's maternity leave.



Anna Martinez Head of Programme



Emer Forrest Deputy Head of Programme



Lejla Shalal **Business Manager** 





Adanna Davis Programme Support Officer



**Chris Billington** Public Health Strategist



Sebastian Dennis Beron Public Health Strategist (maternity cover Joleene King)

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The team at a recent team day outing at Alexandra Palace, Haringey.

## **Our Partners**

ADPH London works closely with partner organisations across London to ensure good collaboration with the Public Health system and that the needs of all Londoners are represented.

#### Public Health Systems

- \* NHS England London
- Office of Health Improvement and Disparities (OHID)
- UK Health Security Agency (UKHSA) London
- Greater London Authority (GLA)
- London Councils
- The Faculty of Public Health
- \* Association of London Directors of Children's Services (ALDCS)
- Transformation Partners in Health and Care (TPHC)
- National Institute for Health and Care Research (NIHR)

#### Networks

- Association of Directors of Public Health UK (ADPH UK)
- Association of London Directors of Children's Services (ALDCS)
- London Association of Directors of Adult Social Services (ADASS)
- London Environment Directors Networks (LEDnet)
- London Planning Officers Society (POS)
- London Tobacco Alliance (LTA)













National Institute for Health and Care Research



203 Office for Health Improvement & Disparities

# **Partnership Working**

Supporting the public health agenda in London is our core purpose. Through our collaboration and coordination, we ensure that DsPH are aligned with strategic priorities and contribute their expertise and local knowledge to the development of policy and initiatives that support the public health of London's communities. This could not be achieved without effective partnership working with public health systems leadership partners.

#### **OHID London**



"It's been fantastic to continue our partnership work with ADPHL over the past year. Collaboration and partnership working is so critical to improving the health of Londoners and tackling some of the key challenges we face.

"ADPH London exemplify this way of working – both within and between London's Directors of Public Health and their teams, but also with wider partners across the public health, health and care system and beyond. Through the work of ADPHL's many networks and communities of practice, and through their collaborative delivery programmes addressing key population health priorities and issues for the city - from tobacco control, structural racism, through to sexual health -ADPHL's continued leadership and contribution is invaluable."

#### **Professor Kevin Fenton, London Regional Director, OHID**

#### **Greater London Authority Public Health Unit**



"The GLA Group Public Health Unit works to ensure that the health of over 8 million Londoners does not suffer because of who they are, or where they live.

"Working with ADPH London supports us to do that - for example through local knowledge and expertise, advocacy, and programme alignment. Having been a member for 11 years and working closely with the ADPH London leadership team, I am very grateful to ADPH for their inclusive approach, support, and continued collaboration. By putting Londoners' health at the heart of our work the network stays rooted in the communities we serve."

Vicky Hobart, GLA Group Director of Public Health

#### **UKHSA London**



"In UKHSA we value the strong partnership work with ADPH London which facilitates effective collaboration to protect the health of everyone in London. The inclusive approach to local leadership and work across the wider system ensures the broadest reach in responding to health protection issues."

#### Dr Yvonne Young, Regional Deputy Director, UKHSA London Region

#### **NHS England London**



"The leadership and voice of DsPH brings encouragement and confidence to local communities and helps identify where we need to improve and better tailor our services to improve performance. Attending the ADPH meetings and also being part of the communities of practice has been especially helpful in learning about local priorities and approaches to reduce inequalities. I have learned how to better integrate immunisation services alongside other borough and community-led health agendas."

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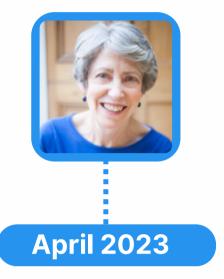


"ADPH London is invaluable to those of us working in healthcare public health. Directors of Public Health and the ADPH network have been a great support for immunisation, screening and other London public health and NHS services - we are lucky to have this!

#### Susan Elden, Consultant in Public Health and Screening Immunisations Lead, NHSE London

# **A Year in Public Health**

### Highlights of 2023/24



DHSC published the independent Hewitt Review into Integrated Care Systems (ICSs) by former Health Secretary, Patricia Hewitt.

World first 'Swop to Stop' scheme, encouraging one million smokers to swap cigarettes for vapes.

The Air Quality Strategy for England published – DEFRA's framework for local authorities to make best use of their powers and make air quality improvements for their communities.



UKHSA raises concern over rising cases of measles detected in London and across the country, with 49 cases confirmed between 1 January - 20 April, compared to 54 cases for the whole of 2022.

Tower Hamlets introduces its policy restricting the advertising of High Fat, Salt and Sugar (HFSS) food and drink products across its advertising estate.

**M** Department of Health & Social Care **June 2023** 

DHSC publishes updated guidance outlining both the statutory and non-statutory elements of the role of the Director of Public Health to reflect changes to the health and care system, including those resulting from the Health and Care Act 2022.





All primary school children across London start their new school year receiving free school meals funded by the Mayor of London as a costof-living intervention.

Havering introduces a policy restricting advertising of High Fat, Salt and Sugar (HFSS) across its borough.



The Government sets out its *Major* Conditions Strategy: Case for Change and Strategic Framework, outlining how it proposes to better meet the needs of our ageing population living with an increased number of conditions. The expansion of the Ultra Low Emissions Zone (ULEZ) to outer London boroughs came into force, extending cleaner air to 5 million more Londoners.

# **A Year in Public Health**

Highlights of 2023/24



Government announces extra funding for councils to support stop smoking services, approx £10 million per annum in London.

CMO Prof Sir Chris Whitty publishes his annual report We must adapt for an ageing *population*. The report calls for more focus on how to maximise the independence and minimise the time in ill-health between reaching older age and the end of a person's life.



In response to a large increase in measles cases across England. UKHSA declared a standard national incident on 8 January.

Newham Council joins the growing list of local authorities to introduce a policy restricting advertising of High Fat, Salt and Sugar (HFSS) products in its borough.

Prof Sir Michael Marmot's report Health Inequalities, Lives Cut Short reveals that stark economic and social inequalities are leading to poorer people dying early from cancer, heart problems and other diseases.



London Air Quality Alert System launches – a collaboration of partners across London's healthcare system and the Mayor of London, to develop the UK's first targeted air pollution alert system - providing timely alerts to all GPs and Emergency Departments in the city 24 hours before high air pollution episodes are forecast.

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The London Inspire Programme held its first annual London Black Health Inequalities Summit

# Looking Back - April 2023 - October 2023

Over the last 12 months we saw some important developments in our shared programmes and partnership initiatives across London. Here are some of the highlights of the year:



Our series of online workshops to assist London councils to develop policies restricting the advertising of High Fat, Sugar and Salts (HFSS) launches in partnership with the GLA and food charity, Sustain. This work was commissioned by Vital Strategies, a division of Bloomberg Philanthropies

Our Public Health Tackling Racism and Inequality Programme launched its Equality, Diversity, Inclusion and Equity (EDIE) leadership training for London local authority DsPH and CsPH



MECC Link London is relaunched through the collaboration of OHID London, NHSE London, the GLA and ADPH London, following extensive engagement with health and social care stakeholders, offering a directory of services for London's 33 boroughs.



London Tobacco Alliance launches a first of a kind positioning statement for London, calling for those working with adult smokers to encourage them to swap to vaping to stop smoking.

We hosted a DPH peer-to-peer Finance workshop.









We launched the London Public Health Communications Network, bringing together public health systems partners, programme leads and local authority public health communication leads across London.

We held our annual ADPH London DsPH away day in Newham and said goodbye to Dagmar Zeuner, stepping down as DPH Merton, thanking her for her wonderful contribution and leadership, especially in the area of CYP health.

On the 75th Anniversary of the NHS, the London Public Health Forum presented: The role of the NHS in prevention, equity and population health management with keynote from the newly appointed NHS Regional Director for London, Caroline Clarke.

Our Public Health Tackling Racism and Inequality programme celebrated Black History Month by honouring the contributions, work and talents of people from Black, Global Majority and other ethnic backgrounds who have inspired our DsPH on their journey to senior leadership.

# Looking Back - November 2023 - March 2024



We contributed to the London Public Health Forum: Growing Healthy Futures -Tackling Child Poverty and Nutrition with keynote speakers Dr Jessica Allen, Dep Director, UCL Institute of Equity and Prof Ingrid Wolfe, Director of Women and Childrens' Health, King's College London

With London having the highest rates of STIs in England, UKHSA and OHID London convened a meeting of senior sexual health colleagues from across London at City Hall to identify key challenges and agree top priorities for a pan-London approach.

OHID London, The City and ADPHL Co -hosted an event to discuss 'London Substance Misuse In-Patient Detoxification: Understanding the Need, Impact and Market'. This aimed to maximise the opportunity for leaders across Public Health and Integrated Care Systems to discuss and develop future potential approaches to In Patient Detoxification in London, in preparation for future commission.



ADPH London in association with OHID London, the GLA, NHSE London, UKHSA launched a toolkit for use by frontline health and social care professionals to help them recognise damp and mould, identify those most vulnerable to the health risks of exposure, and take appropriate action.



UKHSA declared a local standard incident in London following a sharp rise in confirmed Measles cases. The first UKHSA multi-agency Incident Management Team was held with representation from UKHSA London, NHSE London, London ICBs, ADPH London, GLA and OHID London to coordinate the system response.

MOPAC and OHID London convened a Combatting Drugs Partnerships event at City Hall – bringing together senior officers from across London to discuss challenges and share learning...



We hosted a peer-to-peer session Understanding Section 114, to enable DsPH to discuss issues candidly with those who are under threat or have experienced the process with their LAs.



The London Public Health Forum 'Towards a Smoke-Free London: Public Health Leadership in Building a Tobacco-Free Generation' featured a keynote from Prof Sir Chris Whitty and panel representation from Somen Banerjee DPH Tower Hamlets and Tracy Parr, Director of Programme for the London Tobacco Alliance.

ADPH London hosted the highly successful *Damp and Mould in the Home - A Public* Health Issue webinar in association with OHID London, DHSC and DLUHC - the first of its kind nationally. Over 200 people attended the webinar and there's keen interest for further events in this priority area.

As we prepared for year end, we bid farewell to Tamara Djuretic, DPH Barnet and thanked her for her contribution in particular for her representation of ADPH London on the ADPH UK Council.

We also said goodbye to Iona Lidington, stepping down as DPH in Kington, thanking her for her leadership in the area of Alcohol and Drugs.



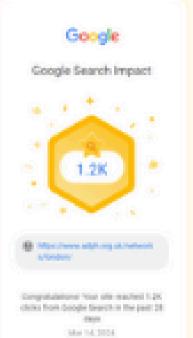
London celebrates the London Community Champions Development Programme at a joyful event held in the House of Lords with healthcare systems partners and community representatives from across the capital.

19 March - Joleene (ADPHL Public Health Strategist) welcomed the arrival of baby Orion. We're all smitten!

# Communications



- SEO improvement facilitating organic search and navigation
- Over 800 unique visitors each month
- Average over 1k web search clicks per month and over 30k impressions







- Regular posts on PH topical themes
- 1.5k followers on X
- Supporting partnership work



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# Linked in

- Regular posts on PH emerging and topical themes
- 783 followers
- Supporting partnership work
- · Scope to do more with membership on this platform.

Follow us!





Weekly newsletter circulation grown to 193 recipients across London's public health teams and public health systems partners.



@ADPHLondon account established for uploading of video content and webinars

# Knowledgehub

- Adoption of KHub platform as a virtual repository to support thematic networks and communities of practice.
- Facilitates collaboration and sharing of resources and best practice
- Currently being used for ADPH London Health and Wellbeing of Asylum Seekers and Refugees Community of Practice.

## London Public Health Forum



The London Public Health Forum is a collaboration between Office for Health Improvement and Disparities London in partnership with Faculty of Public Health, Association of Directors of Public Health London, UK Health Security Agency, Greater London Authority, NHS England and Health Education England London.

The London Public Health Forum is an opportunity for the public health community to come together to discuss strategic, urgent and critical public health issues in London. The Forum allows partners to collaborate, strengthen networks and share innovative solutions to improve the health of all Londoners and reduce health inequalities.

The Forum is an opportunity to hear from prominent and world-renowned system leaders, speakers and thinkers to discuss how to best tackle key public health challenges in London.



- 5 July 2023: 'The role of the NHS in prevention, equity and population health management' - Keynote: Caroline Clarke, NHS England Regional Director for London
- 1 November 2023: 'Growing Healthy Futures Tackling Child Poverty and Nutrition' Keynote: Dr Jessica Allen, Deputy Director, UCL Institute of Health Equity and Professor Ingrid Wolfe, Director of Women and Children's Health, KCL
- 12 March 2024; Towards a Smoke-Free London: Public Health Leadership in Building a Tobacco-Free Generation' Keynote: Professor Sir Chris Whitty, Chief Medical Officer for England

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#### London Public Health Forum Events 2023/24

For details of these and other Public Health Forums, including presentation slides and recordings, see our webpage.

## **Relaunch of MECC Link London**

ADPH London was an active participant in the advisory group, led by OHID for the refresh and relaunch of **MECC Link London**.

MECC Link London is an online resource providing a directory of health and wellbeing services localised to all 33 London boroughs, as well as information and resources on healthy lifestyle topics.

Making Every Contact Count or 'MECC' is an effective and evidencebased approach to improving people's health and wellbeing by helping them change their behaviour. Trusted professionals are ideally placed to influence positive behaviour that can make a big difference in reducing premature deaths, disability and health inequalities.

MECC Link London is intended for use by health and social care professionals, GPs, nurses, police, fire fighters, social prescribers and anyone offering frontline help and support in communities. MECC Link London supports having conversations with members of the public about improving their health, providing information and resources in an accessible way.

Let's get London healthier, one conversation at a time.





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An online directory of local services for all London's 33 boroughs

#### **RELAUNCH 4 MAY 2023**

Let's get London healthier, one conversation at a time

www.mecclink.co.uk/london

SCAN ME





## London Multi-Agency Measles Response

In January 2024, UKHSA declared a standard national incident following a rise in cases of Measles across England. London's public health systems partners came together to coordinate a system response for London.

This process was led by UKHSA London, in collaboration with NHSE London, the capitals Integrated Care Boards (ICBs) and ADPH London.

ADPH London supported this multi agency approach as follows:

- Representation on the London Immunisation Board and IMT through Kirsten Watters, DPH Camden and ADPHL Immunisations Lead.
- Representation on the London Measles Communications Group through Emer Forrest, Dep Head of Programme, ADPHL
- Cascading of weekly Sit Reps to London DsPH
- Facilitating Q&A sessions between DsPH and systems partners during Friday 1pm telecons.
- Regular updates on communications and messaging via weekly newsletters and Communications Network.
- London DsPH chaired Schools and Higher Education webinars.
- Promotion of webinars via membership and ADPHL communications channels.
- Local action and information circulated via ADPH London Immunisation Network.

UKHSA London Senior Leadership Team and National Response Structure

**UKHSA London Incident** Coordination of Regional response, records management and reporting - supports the local IMT and local Incident Director.

London Measles

**UKHSA London Incident Director** 

**UKHSA London Incident** Management Team (IMT)

UKHSA-led health protection cell management of cases, **Communications Group** exposures and contacts

Measles **Clinical Cell** 

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### ADPH London

London Immunisation Board and London Resilience Partnership.

**London Measles Coordination Group** becomes majority of the new London IMT for Measles in 'Response' - will keep informed by the IMT and take feed of lessons identified to inform Strategic 'Prevent' action planning. 

Response Delivery Groups All Report to the IMT

Informs

Informs

London Measles Data Group

London Measles Vaccines Group

### working

## **Damp and Mould**

The issue of damp and mould as a public health concern was brought into sharp focus following the tragic death of two-year-old Awaab Ishak in December 2020, following 'chronic exposure' to mould in his family's social rented flat in Rochdale. The November 2022 Coroner's report concluded that Awaab's death was a direct result of 'prolonged exposure to mould' in his home.

In September 2023, the Government published new guidance as part of it's response to the Coroner's report – <u>Understanding and addressing the health risks of damp and mould in the home (Gov.UK)</u>. This national guidance outlines the serious risks that damp and mould can pose to tenants' health, the imperative to respond quickly and the practical steps that should be taken both to address damp and mould and to prevent them.

In London, a multi-agency group of local government and health system partners – including ADPH London, the Greater London Authority, NHS England (London region), the UK Health Security Agency and the Office for Health Improvement and Disparities (OHID) – came together to develop a new tool for use by frontline health and social care professionals when visiting residential properties. This work was led by Gladys Xavier, DPH Redbridge and ADPH London lead for Housing and Health.

This tool has since been adopted by the Department for Health and Social Care (DHSC) and the Department for Levelling up, Housing and Communities (DLUHC) nationally in line with their guidance.

ADPH London hosted a webinar on 21 March 2024 in partnership with OHID, DHSC and DLUHC with a national audience of over 200 to explore the topic further and to discuss the impact of new national guidance and legislative framework. There is much more to come on this emerging priority area.

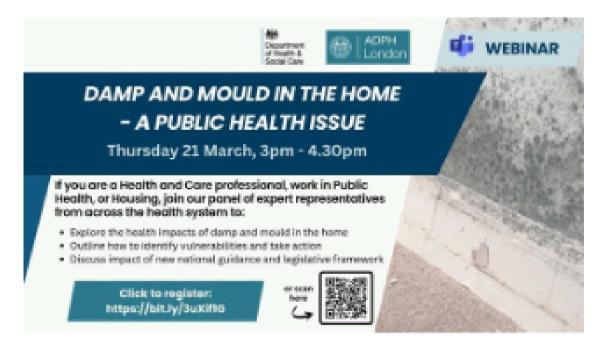
The London Damp and Mould assessment toolkit can be accessed via <u>MECC Link London</u> – an online directory of health and wellbeing services localised to all 32 London boroughs and the City of London.

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### ADPH London





For more information on damp and mould in the home as a public health issue, see our webpage.

### **Being an ADPH London Lead**

Our ADPH London Leads are fundamental to how we participate and contribute as a key player in London's wider health and care system. The roles are wide-ranging and involve either leading or sponsoring a particular project or initiative on behalf of the network, line managing an officer working within the programme, or providing a senior level strategic perspective at pan-London meetings.

Traditionally DPH and CPH have taken on these roles, but we are now inviting Senior PH Practitioners to express an interest too. Our leads ensure that public health is represented across the system, and is a great professional development opportunity.

For details of current thematic lead opportunities, <u>please see our webpage</u>.



"Due to the unfortunate resurgence of cases of Measles in London, these past few months have been very busy for me! I have been part of the London multi agency response through representation on the London Immunisation Board and the Incident Management Team, led by UKHSA London.

"It has been good to be part of that work with partner agencies on a strategic level, as well as working with local partners activating our response in Camden. I Chaired a sub-regional ICB webinar for schools, helping build resilience and preparedness as well as overseeing local outreach vaccination work. This experience has been and continues to be invaluable in developing my professional practice at a regional level."

Kirsten Watters – DPH Camden, ADPH London Lead Immunisations



"We have been able to move forward on a range of workstreams including London-wide Equality, Diversity, Inclusion and Equity training, which is now in its second cycle and making important collaborations e.g. with the London Anti-Racist Collaboration for Health.

"I look forward to continuing to grow the programme in coming years to demonstrate real impact in addressing ethnic health inequalities in London."

Catherine Mbema, DPH Lewisham, Vice Chair ADPH London and Co-Lead on PH Tackling Racism and Inequality

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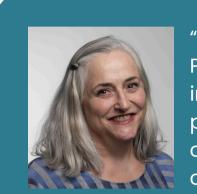
### **Being an ADPH London Lead**



"It has been a privilege to represent DPH colleagues as lead for tobacco. This year has seen a step change in our ambition to make London Smoke Free by 2030. We have fully established the London Tobacco Alliance chaired by Kevin Fenton with representation from senior leaders across the system.

Although currently on hold, the proposed legislation to create a smoke free generation would be a huge step forward in eliminating the negative impacts of tobacco from future generations. Alongside this, the provision of an additional £9.7 million of funding to London's local authorities will enable the expansion of smoking cessation support services across the capital. It has been so encouraging to see the support from DsPH across London to participate in the pilot integrated digital smoking cessation service we will be running through Stop Smoking London. This is an exciting time to be taking forward a London wide push on tobacco. National, regional and local drivers are more aligned than ever. We have a genuine window of opportunity to work together as a system to have real impact to improve the health of Londoners.

Dr Somen Banerjee – DPH Tower Hamlets, ADPH London **Smoking and Tobacco Lead** 



"Through the Clinical Advisory Group, I've been able to work with clinicians who are willing to get stuck in and commit their time and knowledge to wrestle with really complex problems. Working with the dedicated and knowledgeable team at City is always a real pleasure. The online sexual health service has been successful beyond our expectations: accessible, effective, safe, agile and I still cannot believe the user satisfaction ratings. Being part of that collective endeavour is a source of immense satisfaction. As we embark on recommissioning the e-service we have the chance for further collaboration and innovation to address sexual health needs and inequalities across the Capital."



# ADPH London

"Representing ADPHL for the London Sexual Health Programme has been fascinating, challenging and rewarding in equal measure. The Strategic Board brings together the participating authorities (all but 3 of London's LAs) and, while coordinating so many parties can sometimes be a real challenge, we have done important work.

#### Melanie Smith, DPH Brent, ADPH London Sexual Health Lead

## **Active ADPH London Thematic Leads**

We currently have 36 active ADPHL theme Leads. They are a vital part of how we work and communicate at ADPHL. We are grateful to all those who volunteer and commit their time and expertise in ensuring that London's DsPH are represented across all facets of Public Health.

Academia & Research and Health: Somen Banerjee, DPH Tower Hamlets Adults & Social Care: Jason Strelitz, DPH Newham Dementia: Shannon Katiyo, DPH Richmond & Wandsworth, Nike Arowobusoye, CPH Richmond & Wandsworth Housing and Health: Gladys Xavier, DPH Redbridge Air Quality: Glen Stewart, CPH Enfield Climate and Health: Claire Greszczuk, AD PH, Newham **Hepatitis C:** Nicole Klynman, DPH Bexley Substance Misuse - In Patient Detox : Dudu Sher-Arami, DPH Enfield Substance Misuse – SLI: Kerry Lonergan, CPH Lewisham London Asylum & Health Workstream: Rachel Flowers, DPH Croydon Health and Wellbeing of Asylum Seekers and Refugees: Elizabeth Owen, **CPH Newham** London Local Health Resilience Partnership (LLHRP): Rachel Flowers, DPH Croydon, Sangeeta Leahy, Southwark Children and Young People: Kirsten Watters, DPH Camden, Abigail Knight, CPH Camden **Communications:** Ysabella Hawkings, Newham **Community Engagement:** Ruth Hutt, DPH Lambeth **Cost of Living:** Anne Bowers, Newham, London Fuel Poverty Partnership: Laura Austin-Croft, Newham **Domestic Violence and VAWG:** Will Maimaris, DPH Haringey **Finance and Health:** Melanie Smith, DPH Brent

Hackney Newham Lake, CPH Westminster Smith – Thrive LDN, DPH Brent Lambeth, Jayne Taylor, Hackney Lewisham



- **Gambling:** Jin Lim, AD PH Southwark Health Equity Group: Jason Strelitz, DPH Newham, Sandra Husbands, DPH
- Public Health Tackling Racism & Inequality: Sandra Husbands, DPH Hackney, Catherine Mbema, DPH Lewisham, Adeola Agbebiyi, CPH
- Healthcare Public Health/Pop Health : Will Maimaris, DPH Haringey Healthy Places: Jin Lim, AD PH Southwark Homeless Health/Inclusion Health: Sue Hogarth, CPH Camden, Jeffery Information and Intelligence: Carole Furlong, DPH Harrow Mental Health: Imran Choudhury – Good Thinking, DPH Sutton, Melanie **Obesity:** Sponsor: Steve Whiteman, DPH Greenwich, Co-Leads: Bimpe Oki, **Primary Care:** Nicole Klynman, DPH Bexley Sector Led Improvement: Anna Bryden, DPH Ealing Sexual Health: Melanie Smith, DPH Brent HIV Prevention: Jonathan OSullivan, DPH Islington Smoking and Tobacco: Somen Banerjee, DPH Tower Hamlets Tuberculosis: Jason Strelitz, DPH Newham Vaccinations: Kirsten Watters, DPH Camden Workforce: Sangeeta Leahy, DPH Southwark, Helen Buttivant, CPH

## ADPH London Networks and Communities of Practice

ADPHL supports 9 active networks with memberships mainly from Local Authorities but also from our public health systems partner organisations. Each network is Chaired by an ADPH London Theme lead and managed by one of the ADPH London Public Health Strategists.

- Children and Young People (CYP) Network
- Climate and Health Network
- New: Population Health/Healthcare Public Health
- Health and Wellbeing of Asylum Seekers and Refugees Community of practice
- Immunisation Network
- Obesity Network
- NEW: Public Health Communications Network
- Public Health Tackling Racism and Inequality Network
- Public Mental Health Network

With the reestablishment of business as usual, following the pandemic, we have happily been able to host face to face meetings in London, giving network members the opportunity to meet in person and build relationships.

We have also started to set up Knowledge Hubs to support some of our networks and facilitate sharing of information and resources on an easy to access platform.

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## ADPH London

### **ADPH London Networks Annual Survey**

To ensure that we are meeting the needs of our broad membership base within our networks, we survey our members annually.

This enables us to gather feedback on aspects such as the impact of the network on professional practice, satisfaction with the management, content and structure of network meetings (frequency, duration and timing).

#### Of the responses received this year:

- 88% agreed, 33% strongly that the network they attend had a positive impact on their professional practice
- 93% were satisfied, 55% very satisfied with the organisation of the network they attend
- 90% reported they were satisfied, 57% strongly satisfied with the content of the network they attend.

#### Key themes emerging on impact on practice:

#### Collaboration with others :

The network brings together all the partners involved in the work so I have made connections that have helped me beyond network. It also increases my knowledge and shares up to date information so I am aware of the most pressing issues. The way in which it is chaired and supported has created a positive learning and sharing environment, enabling conversation that seek to support and inform, so nothing is a silly question."

Valuing time to connect: 1 really value the time to connect with others and its always relevant to my work. i think its facilitated really well, even more so considering how noone has any capacity these days!!

Supports future planning: 'This network is the most use useful meeting I attend regarding CYP and really supports thinking and planning'.

- Feedback from Annual Survey 2023/24

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## **ADPH London Health and Wellbeing of Asylum Seekers** and Refugees Community of Practice

Aim: Bring together colleagues working to support the health and wellbeing of asylum seekers and refugees across London, with the goal of improving their health and wellbeing and ensuring that the safety and dignity of these populations are being met at all times.

#### Achievements for 23/24

- Successfully hosted monthly 'Health and Wellbeing of Asylum Seekers and Refugees' Community of Practice (CoP) meetings. Themes sessions were provided on a range of key topics such as mental health, homelessness and access to immunisations.
- · Escalated issues from CoP accordingly to the London Asylum & Health Task and Finish Group and contributed to various presentations to this group.
- · Conducted an online network evaluation survey in Feb 24 to assess performance and identified opportunities to implement the findings.
- Set-up Khub (online repository) for CoP and we have ~60 members.
- Supported further specific topic development i.e. Cleaspring data group.
- Welcomed Prival Shah as a new Co-Chair (Programme Manager, Communities NHS North Central London ICB).

#### Main Contacts:

- Co-Leads: Lizzie Owen (Lead Public Health Strategist, London Borough of Newham) and Rachel Flowers (Croydon Director of Public Health)
- Priyal Shah (Programme Manager, Communities NHS North Central London ICB) is a co-chair for the group.
- Chris Billington (Public Health Strategist, ADPH London) is the Coordinator of the Community of Practice.

#### Plans for 24/25:

- · Continue to deliver the monthly Health and Wellbeing of ASR Community of Practice meeting with the aim of having topic themes for each meeting based on input from leads and feedback from CoP.
- Continue to utilise feedback from Feb 24 network evaluation survey to further improve functionality of CoP.
- Host at In-Person session at NCVO on May 13th.
- Ensure that the London region is appropriately connected with the national updated National Asylum Seeker Health Steering Group.

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### ADPH London Climate and Health Network

#### Aims of the ADPHI. Climate and Health Network:

- Develop professional capacity of network members through sharing of knowledge and best practice whilst providing a space to seek advice and guidance
- Foster relationships between professionals and organisations operating in the Climate and Health Space in London
- Support a coordinated approach to identify and contribute to the development of 'once for London' opportunities to enhance the impact and positioning of public health.

#### Achievements for 23/24

- · Successfully hosted quarterly 'Climate and Health Network' meetings bringing partners together to achieve joined up working. Network Meetings focused on the following:
- UKHSA Health Effects of Climate Change Report including a presentation from UKHSA colleagues and a discussion on the implications.
- Climate Adaption including a presentation and discussion from colleagues at Southwark on public health and climate teams collaborating on adaption planning.
- Responding to Extreme Weather including a presentation on heatwaves from colleagues at Haringey.
- Acted as a link between the Community of Practice and London Climate and Health Advisory Group and The London Air Quality and Health Delivery Group.
- Conducted an online network evaluation survey in Feb 24 to assess performance and identify opportunities for improvement.
- Produced a network map of Climate and Health organisations operating in London.
- Set up a Khub (online repository) for the network to act as a location to store papers and learning.
- Interfaced with LEDNet and London Councils to ensure strategic alignment.

#### Main contacts:

- Co- Chairs-Claire Greszczuk, CPH Newham and Emer OConnell, GLA
- Chris Billington (Public Health Strategist, ADPH London) is the Coordinator of the CoP.

#### Plans for 24/25:

- Continue to deliver the guarterly Climate and Health Network Meetings with the aim of having topic themes for each meeting.
- Utilise feedback from network evaluation survey to further improve functionality of network.
- Conduct an in-person Network meeting in on 4 July at NCVO.

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### ADPH London Healthcare Public Health / Population Health Network

#### Aim:

The Healthcare Public Health and Population Health network is convened for system partners who work on major conditions and to reduce health inequalities in London. The aim of the network is to connect, engage, learn, collaborate and/or co-ordinate action to improve population health outcomes and reduce health inequalities.

Our shared goals are:

- To improve the health of Londoners and reduce health inequalities providing a strong focus on prevention within health and care pathways.
- To build on existing efforts to reduce excess mortality in London region.
- Use collective London voice to advocate for individuals and communities experiencing inequities in healthcare.
- Identify and share best practice at local, placed based and regional level.

#### Achievements for 23/24:

- · Successfully hosted an in person re-launch of the network at NCVO in November.
- Established a leadership team and begun to make plans for 24/25.
- Link and influence to London wide work on Heart Health.

#### Key contacts:

- Chair & ADPH Lead: Will Maimaris, DPH Haringey
- Network Coordinator: Chris Billington, Public Health Strategist, ADPH London.

#### Plans for 24/25:

- · Deliver biannual network meetings with one being in person in September.
- Update and finalise the Terms of Reference and circulate.
- Explore producing Khub (online repository for users).
- · Conduct an online network evaluation in Jan 25 to evaluate impacts of network and opportunities for improvement.

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### ADPH London Immunisations Network

#### Aim:

The purpose of this network is to:

- 1. Allow opportunity/space for collaboration and be a vehicle for disseminating key information to immunisation leads pan London to support the health improvement agenda and addressing health inequalities
- 2.Share best practice and the evidence base across London

#### Achievements for 23/24:

- Successfully hosted quarterly 'Immunisation Network' meetings bringing partners together to achieve joined up working. Themes included: Measles, Childhood Immunisation and Communications.
- Acted as a conduit between the Community of Practise and various other regional and national groups and networks.
- · Conducted an online network evaluation survey in Feb 24 to assess performance and identify opportunities for improvement
- Set-up of Knowledge Hub (KHub) an online respository for the Network.

#### Plans for 24/25:

- Continue to deliver the quarterly ADPH London Immunisation Network Meeting with the aim of having topic themes for each meeting.
- Utilise feedback from network evaluation survey to further improve functionality of network.
- Host at In-Person Network Meeting at NCVO in September.
- Build on Vaccine Engagement Checklist Work.

- Co-Chair: Susan Elden, CPH/ SIL Immunisations Lead for NHSE London
- Co-Chair: Dr Leonora Weil, CPH, UKHSA London Region



#### Key contacts:

- Chair & ADPH Lead: Kirsten Watters. DPH Camden
- Network Coordinator: Chris Billington, PH Strategist, ADPHL



### **Obesity Network**

Aim: Supporting boroughs and partners to establish a whole-systems approach to reducing obesity in London

#### Outcomes for 23/24:

- 1.Delivery of the London Obesity Leads Network and the London Obesity Delivery board with OHID, bringing partners together to achieve joined up working where necessary 2.Held an in person network meeting for the first time since pandemic
- 3.Contributed to the Every Child a Healthy Weight delivery plan led by NHSE and OHID
- 4.Partnered with Sustain and GLA to deliver a project supporting London boroughs to develop policies restricting advertising of High Fat Salt Sugar (HFSS) products
- 5. Delivered webinars to support whole systems work with OHID
  - Family Food Experience
  - Launch of Every Child a Healthy Weight
  - Supporting women to maintain a healthy weight in pregnancy.
  - Families, Food & Feelings Parent Programme
  - Tier 3 weight management services Greenwich
  - Planning and Health Food Environment.

#### Plans for 24/25

- Continue to deliver the quarterly London Obesity Leads Network and London Obesity Delivery Board in conjunction with OHID
- Horizon scan for London level obesity related work and issues
- Look at continuing the High Fat Salt Sugar (HFSS) advertising policy work i.e., doing a workshop or sharing of learning with DPH's
- Joint OHID/ADPH series of 4 webinars to support whole systems work on healthy weight

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#### Key contacts:

- Co-Lead: Bimpe Oki CPH Lambeth Co-Lead: Jayne Taylor - CPH City & Hackney Co-Chair: Jackie Chin – CPH OHID London DPH Sponsor: Steve Whiteman, DPH Greenwich Sponsor

- ADPHL



**Key report:** 



Network Coordinator: Sebastian Dennis-Beron, PH Strategist,

Every Child a Healthy Weight

### London Public Health Communications Network

#### Aim and objectives:

To optimise the effectiveness of pan-London public health programmes in improving the health of all Londoners and addressing health inequalities across the capital.

#### We want to:

- optimise the effectiveness of pan-London public health programmes in improving the health of all Londoners and addressing health inequalities across the capital.
- consolidate our efforts across London by ensuring that at a public health system level, we are all fully aligned on key priorities, campaigns and events.
- facilitate planning for all involved in public health communication and achieve consistency in messaging.
- provide peer support and sharing and learning from best practice in the challenging area of public health communications.

#### Outcomes for 2023/24:

- Established the London Public Health Communications network in July 2023, bringing together public health systems partners, public health programme leads, and public health communications leads across London's 32 local authorities and the City of London.
- Quarterly meetings held in September 2023, December 2023 and March 2024
- Monthly newsletter issued with updates on ADPH London shared programmes and other priority campaigns and activities relevant to public health regionally and nationally.
- Development of the ADPH London Campaigns Calendar and Campaigns section of the ADPH London website, providing a planning tool and resource library bringing together all campaign information and materials to help LA comms teams in their public health communications.

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#### Key contacts:

- Chair: Ysabella Hawkings PH Principal, Newham

#### Plans for 24/25

- Continue to deliver London Public Health Communications network meetings in conjunction with systems partners focusing on London level campaign scoping and planning.
- Issue regular newsletters and updates on emerging priorities.
- partners





Network Coordinator- Emer Forrest, Deputy Head Programme, ADPHL

- Maintain up to date campaigns and campaign calendar sections on our website as reference for public health communications planning.
- Coordinate pan-London collaboration on emerging campaigns -
- Immunisation and Heart & Mind Health in partnership with systems



### Children and Young People (CYP)

#### Aim:

To provide strategic leadership and advocacy for children's health in London, and work in partnership to address pan-London challenges to giving children and young people the best start in life.

#### Outcomes for 23/24:

- 1.Hosted the quarterly London CYP Network attendance averages between 40-50 people at each meeting
- 2. Hosted a webinar with OHID London looking at the HVSN workforce capacity, recruitment and retention issues
- 3.Engaged with the wider pan London mapping CYP work
- 4. Supported the Early Years Integration Research led by London Councils and this was presented at a network meeting

#### Plans for 24/25

- Continue to host the London CYP Network
- Convene a taskforce group with OHID London for borough commissioners, specifically to address the ongoing issues around the 0-19 HVSN workforce in London
- Host an in-person meeting of the network to showcase the work of local authorities.
- · Reflecting on and take forward findings from the London Health Equity Board, which has a spotlight session on CYP.

#### Key contacts:

- Chair & CYP Lead: Abigail Knight, CPH Camden DPH CYP sponsor: Kirsten Watters, DPH Camden Network Coordinator: Sebastian Dennis-Beron, PH Strategist,
- ADPHL



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### Public Health Tackling Racism and Inequality

#### Aim and Objectives:

To create a supportive space to share and learn practice relating to inequalities amongst Black, Asian and Minority Ethnic communities. Encouraging members to bring ideas/suggestions for discussion, to feed into the wider ADPH London; tackling racism and inequality programme. To empower and build resilience, advocate, campaign, raise awareness and influence policy.

#### Outcomes for 23/24:

1. Quarterly Tackling Racism and Inequality network meetings chaired by Adeola Aqbebiyi, Assistant DPH Newham. Covering topics; co-production with communities, improving ethnicity data collection and research and tackling ethnic health inequalities through London's public sector partnership and the London Anti-Racism Collaboration for Health (LARCH).

Increased membership and borough representation by 5 boroughs in 23/24.

#### Plans for 24/25

- Continue to grow the membership to include representation from all boroughs and to host the network meeting on a quarterly basis, starting with an in-person session (April, 2024) topic; poverty proofing services, trust and tackling racism
- · Utilise the network to shadow and articulate the development of the thematic areas for the wider PHTR&I programme
- · Seek to identify areas where the network can have meaningful influence and impact, and identify other tangible outcomes
- · To assist in the ongoing development of transformational leaders, and provide an inclusive space where challenges, good practice and non-violent communication can take place.

#### Key contacts:

- Communications and engagement manager: Lee Pinkerton
- Lead and Chair: Adeola Agbebiyi, Assistant DPH Newham
- Network Coordinator: Sebastian Dennis-Beron, PH Strategist,
- ADPHL





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Programme Manager: Safia Marcano

### **PUBLIC MENTAL HEALTH**

#### Aim and Objectives:

Strategic leadership, support and advocacy for pan-London initiatives to maintain and improve the mental health of Londoners

#### Outcomes for 23/24:

- 1. Provided leadership, support and expertise to the Thrive London and Good Thinking programmes via DPH leads
- 2. Delivered the London Public Mental Health Leads Network In partnership with OHID London to support sharing of best practice and peer learning
- 3. Continued to support the CYP MH CoP with leadership from OHID London.
- 4. Thrive LDN led on the delivery of several regional public mental health programmes and projects, including: Mental Health Recovery Mission trainings, re-engaged the Met in the RTSS (real time suicide surveillance), Right to Thrive grants and innovation fund, TfL wellbeing poster campaign, Crisis response resources and World Mental Health Day festival.
- 5. Good Thinking focused on increasing reach through successful campaigns, training and engagement with those working with Londoners. New content developed and launched aligned to London MH priorities
- 6. Supported OHID London with the delivery of a Suicide Prevention Cluster Response workshop

#### **Key contacts:**

- Good Thinking Lead: Imran Choudhury, DPH Sutton
- Thrive London Lead &Network Co-chair: Melanie Smith, DPH Brent
- Network Co-chair: Jackie Chin, OHID London
- Network Coordinator: Sebastian Dennis-Beron, PH Strategist, ADPHL

#### Plans for 24/25

- Practice

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• Continue to provide leadership, support and expertise to the Thrive London and Good Thinking programmes

• <u>Thrive LDN</u> Continue Mental Health Recovery Mission, Right to Thrive initiative, Economic Wellbeing Forum, Suicide Prevention and Young Londoners' Mental Thrive LDN: Towards happier, healthier lives 4 Health. Support the establishment of two academic networks: The PROMISE Network, in partnership with King's College London and funded by UKRI (£7m over four years), is a population mental health research network that will formally launch in April 2024. Additionally, Thrive LDN is a partner to the SOAS Centre for Anthropology Mental Health Research and Action, funded by Research England (£7.8m over five years) • Good Thinking: continue to develop and review content, increase awareness through comms campaigns and paid ads, launch workplace wellbeing training for employers and employees in London, review app offer and align to other London digital MH initiatives, continue to monitor impact through reporting and deliver a paper on how digital products can track impact and attribute outcomes. • Deliver the Public Mental Health network ensuring that it continues to meet the needs/interests of the members. Hold an extended in person network event around June 2024

• Support OHID London to continue delivering the CYP MH Community of

• ADPHL to link in more with Suicide Prevention community of practice which is managed by OHID London.

Through our shared programmes we work together to address issues which are best tackled on a pan-London basis and which enhance the ability of boroughs to meet their responsibilities locally e.g., through delivering efficiencies, sharing of best practice, reducing duplication, or improving coordination of work.

Priorities for joint work are decided based on their impact for London, added-value, and timeliness. The following shared programmes are being coordinated by ADPH London on behalf of London's DsPH:

- Community Champions Development Programme
- Inclusion Health
- Good Thinking
- London HIV Prevention Programme
- London Tobacco Alliance / Stop Smoking London
- Public Health Tackling Racism and Inequality
- Stop Smoking London
- Thrive London

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## **Community Champions Development Programme**

#### Aim:

Enabling Local Areas to maximise the use of the Community Champions Model as part of their activities to reduce health inequalities.

**Objectives:** To continue to deliver value from two-way on-going dialogue between health system and local residents by:

- Establishing a London community of practice network for people working on Community Champions and other community engagement methods
- Ensuring local practice is formed by latest priorities, policy and evidence
- Ensuring national and regional policy is informed by insights from the network
- Facilitating the monitoring and evaluation of the Champions and community engagement programme
- Creating opportunities to work with wider London system

#### Outcomes for 2023/24

- Ongoing regular network activities which includes hosting monthly coordinators meeting which attends from 15-30 people and creating and distributing monthly network newsletters to over 130 people.
- Hosted dialogue event: Community Champions and ICS priorities: how they align and gathered insights about: a) what role do champions play in our local system now – and what is our vision for the future; b) what does this mean about support: training, incentives and resources; c) where do they/ should the governance sit;
- Drafted Champions business case for change and impact that Local Places can adapt
- Hosted Celebrating Community Champions across London event at the House of Lords 120 people attended, representation from 21 LA.
- Established Young People Working Group to bring young persons voice into champions programme
- Attending London Health Equity Collaborative Bi-monthly meetings to discuss development of a) mapping small grants work; b) Compendium #2
- Collaborating with GLA to distribute Thank You letters from London Mayor to individual champions and to the champions groups – 10 groups and 7 individuals are on the current distribution list
- Exploring new opportunities for the programme post September
- Compendium #2 moved from planning into action stage

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#### Main contacts:

Programme lead: Anne Bowers, anne.bowers@newham.gov.uk Programme Coordinator: leva Smilingyte, ieva.Smilingyte@newham.gov.uk ADPH London lead: Emer Forrest

#### Plans for 2024/25

- monthly newsletters
- Host Young Champions: designing an approach workshop to design the Young Person's Champions Model and to agree the priority health issues to share with adult champions studies; b) to review insights; c) to review final report
- Establish Compendium #2 working group which main responsibilities: a) to select case
- Write and present to various forums small grants with a small grants practise strategy paper mapping template
- Together with GLA mental health/ LHEP faith network pilot a multi-prolonged and joinedup approach to a shared priority, e.g. mental health, and evidence how the regional tier add value in multiple ways around a single issue
- Evaluate the value of the CCDP 2 year programme
- Host 2 year of the CCDP celebration event
- Set programme up for on-going delivery post dedicated funding

#### **Additional Information**

Dialogue event summary slides Champions business case Small grants template Compendium #2 Young champions: slides and agenda



• Continue hosting monthly network meeting and creating and distributing network

• Finalise, publish and share with the variety of colleagues across London Compendium #2 publication – lessons from wider community engagement activities



### **Community Champions Development Programme**

COMMUNITY CHAMPIONS DEVELOPMENT PROGRAMME







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#### London Celebrates Community Champions

London community representatives joined healthcare systems partners at the House of Lords on 6 February, to celebrate the contribution of the London Community Champions Programme in keeping communities safe during the COVID-19 pandemic.



The event, hosted by Baroness Armstrong of Hilltop, was attended by over 100 people, including Community Champions, COVID-19 Champions and Vaccine Champions, along with representatives from the London Association of Directors of Public Health (ADPH London), NHS England London, the Greater London Authority (GLA) and the Office for Health Inequaliteis and Disparities (OHID).







## **Community Champions Development Programme** COMMUNITY CHAMPIONS DEVELOPMENT PROGRAMME 2024/25 Programme Overview

Activity	Audience	Channel	Start date	End date
Monthly Network Meeting (last Wednesday of the month	Champion coordinators, NHS community engagement leads, PH engagement leads, ICS colleagues, equity leads etc.	Teams	March 2023	September 2024
Network Newsletters (15 <sup>th</sup> of the month)	Champion coordinators, NHS community engagement leads, PH engagement leads, ICS colleagues, equity leads etc.	Outlook	April 2024	September 2024
Young Champions: designing and approach workshop	Young people 12-24 years, NHS & Local Government & Community organisations working with young people on young person's health	YP working groups meets monthly on Teams Workshop at Coin Street	May 1 4pm	May 1 6:30pm
Compendium #2	LA, NHS, Community Engagement leads who work is related with the community engagement	Variety of distribution channels, including ADPHL com channels, collaboration group, coordinators network	Feb 2024	September 2024
Small Grants	LA, NHS, Community Engagement leads, etc	Variety of distribution channels, including ADPHL com channels, collaboration group, coordinators network	Feb 2024	June 2024
Post programme activity			Feb 2024	Sep 2024
Event – celebrating CCDP achievements and Launch New approach	Champion coordinators, advisors group members, etc		July 2024	Sept 2024

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## **Inclusion Health**

### Context:

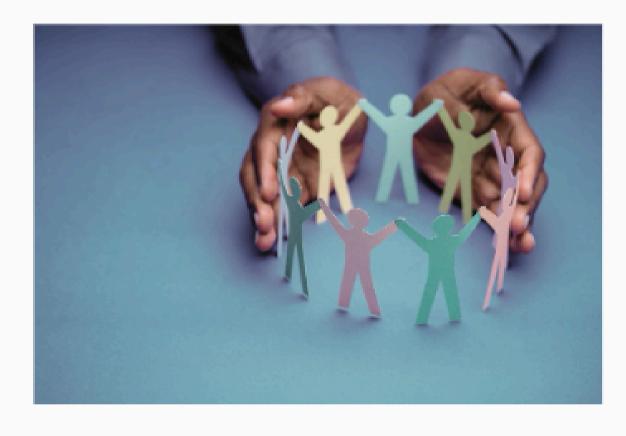
From April 2021 till March 2024, in response to the pandemic, LAs and the GLA, contributed funding with the NHS, to a Pan London Find and Treat Service which fulfils NHS and UKSHA responsibilities in inclusion health settings.

In September 2023 it was agreed that due to changes in funding and context, LAs would no longer contribute to this service. It was agreed that as part of DsPH commitment to inclusion health, ADPHL would continue to provide public health advice, support the lead NHS commissioners and advocate for the health of these populations. As part of this commitment, additional capacity was recruited to support this work till July 2024.

### Outcomes for 2023/24

- Collaboration with North Central London ICB to develop an integrated service specification for Find & Treat with associated activity and outcome measures and oversight arrangements, involving ICBs, NHS London and NHS England.
- Structural issues identified which meant the integrated service specification would not achieve the necessary level of integration, and as a result shifted focus towards refining a Covid vaccination service specification.
- Discussions supported around Covid vaccination funding, payment mechanisms and joint oversight arrangements with other vaccination commissioners.
- Approach developed to enhance planning and communication between Find & Treat and local vaccination services, working closely with Find & Treat and ICB leads.
- Contribution to shaping a London-wide Inclusion Health Deep Dive discussion with the Health Equity Group, which is a strategic forum for London's health, care, VCFS and community leaders.
- Discovery project initiated in collaboration with OHID London providing preliminary findings on the current data landscape for inclusion health groups, barriers and opportunities and potential areas for action to inform the Inclusion Health Deep Dive with the Health Equity Group.

# Key Contacts:



### Next Steps 2024/25

- Continuing to prioritise advocating for inclusion health populations.
- Find and Treat Webinars for frontline staff during the summer to prepare for autumn. vaccination campaign.
- ICBs to receive future Find and Treat activity reports to be shared with DPHs.

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## ADPH London leads: Sue Hogarth, CPH Camden & Jeff Lake CPH Westminster Programme Lead: Nikeesha Gosal TPH&C/ADPHL

 Presentation of preliminary findings at HEG deep dive 8 May 2024 (copy on request) Contribution to the 'What's Next?' conversations following HEG Deep Dive, supporting a 'Call for Action' and establishing ADPHLs future involvement in this workstream.



### Aim:

Good Thinking provides free, 24/7, digital support to Londoners seeking mental health advice and help for themselves or others. We support individuals to look after their mental health and wellbeing in a way that works best for them, providing a range of tools, apps and culturally competent resources to help manage sleeplessness, anxiety, stress, low mood and other feelings.

### Outcomes for 2023/24

### Content

New content developed and launched for students, CYP and faith and belief communities. Workplace wellbeing task and finish group set up to inform the commissioning of a training programme.

### **Comms and engagement**

Tender process completed for paid ads to resume in 24/25. Successful campaigns delivered across the year, including for World Mental Health Day, CYP over the summer (exams, return to school, freshers, etc.), winter resilience. MECC pilot continued in Newham with training sessions delivered to better embed GT on a local level.

### Digital

User feedback collected from CYP to kick off review of short guizzes. Review of self-assessment underway, engaging with NHS colleagues on to align app offer

### Impact and governance

Impact paper commissioned, advisory board membership reviewed.

### **Main Contacts:**

SRO; Dr Imran Choudhury, DPH LB Sutton TPHC Director of Transformation; Shirley O'Keefe (Shirley.o'keefe1@nhs.net). Head of Programme Delivery; Jess Simpson (Jessica, simpson2@nhs.net)

### **Plans for 2024/25** Content

Continue to co-develop new content according to regional priorities, while reviewing existing content to ensure continued relevance. Focus will remain on content for CYP. Workplace wellbeing training to launch.

### **Comms and engagement**

Paid ads to resume to ensure traffic continues to grow. Campaigns, toolkits, newsletters to continue to increase awareness among stakeholders and Londoners. Making Every Content Count pilot in Newham small grants programme to conclude and final report written up to share learning and inform wider approach.

### Digital

Review app offer and align with NHS digital initiatives such as 111 press 2. Improve functionality of the short quizzes. Build a reporting dashboard to better utilise google analytics and understand usage of the website.

### **Impact and governance**

Deliver commissioned paper; 'Tracking Impact and Attributing Outcomes'. Ensure continued alignment with London wide priorities and wider mental health governance.



## Good Thinking Highlights from 2023/24 Programme

Compared to nonusers, Good Thinking users are more likely to be from an ethnic minority, be parents and/or have a disability or long-term condition.

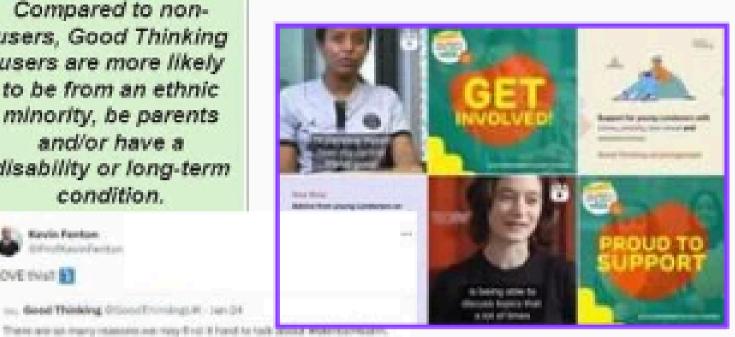
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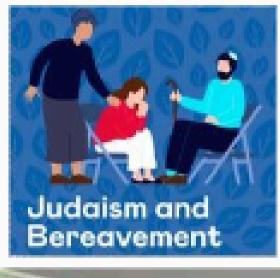
# MENTAL HEALTH **PROJECT AT LSBU**











# Good Thinking ( 2024/25 Programme Overview



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### NB: NHS ICB funding is still tbc so the exact detail and timeframes for some deliverables is yet to be confirmed





## London HIV Prevention Programme - 'Do It London'

Aim: To reduce the incidence of HIV in the capital

Objectives: To increase the awareness and uptake of the methods effective at preventing HIV to all Londoners and key populations disproportionality affected by HIV

### Outcomes for 2023/24

(Based on 2023 post-campaign survey completed by 400 London residents)

- 1. Increased awareness of Testing (+13%), PrEP (+11%), and Undetectable (+2%) compared to 2022.
- 2. Significant increase of awareness of Testing among Black African communities (+19%)
- 3.34% visited the Do It London website, (+8%), whilst 20% searched for more information about HIV (+10%)
- 4.86.7% of respondents agreed that seeing the "Be Sure. Know the Four" campaign influenced their behaviour towards preventing HIV, a slight increase on the previous year (86% in 2022).

### Progress 23/24

GBMSM engagement and outreach team presence at key Pride and Fetish week events incl. London Pride, Black Pride, Trans Pride, Bi Pride and Croydon Pride and continued to find new testing venues for GBMSM with intersectional characteristics

SHL kits were introduced in the summer 2023 incorporating full STI screens alongside HIV testing service in the GBMSM engagement offer.

### Main Contacts:

Lead Commissioner: Robbie Currie, Lambeth ADPHL Lead: Jonathan O'Sullivan, DPH Islington

### **Plans for 2024/25**

- The procurement of new providers for the communication function of the programme has been completed. We need to complete internal Governance before making an announcement. We intend to have fresh DIL campaign assets for 24/25.
- Throughout 23/24 we have increased evergreen content of the DIL campaign. We will develop this further throughout 24/25, using key dates/events to increase coverage/reach.
- Work to incorporate a health promotion for 'other cohorts at risk of HIV' including to identify a budget to progress this work, however, this has impacted the budget for the existing workstreams.
- October 24.



- We are seeking to appoint consultants to conduct a rapid Needs Assessment to determine the cohort, evidence base and to make
- recommendations for a future programme of work with 'other cohorts'. We intend to procure a pan-London option for implementation in January 25. • The GBMSM engagement contract has been extended for an additional six
- months to enable time to procure a new service for implementation in

THE PERSONNEL



# Highlights from 2023/24 Programme



LIFELIFE WELLBEING

World AIDS Day: PrEPster founder Marc Thompson on building bridges on **HIV** awareness

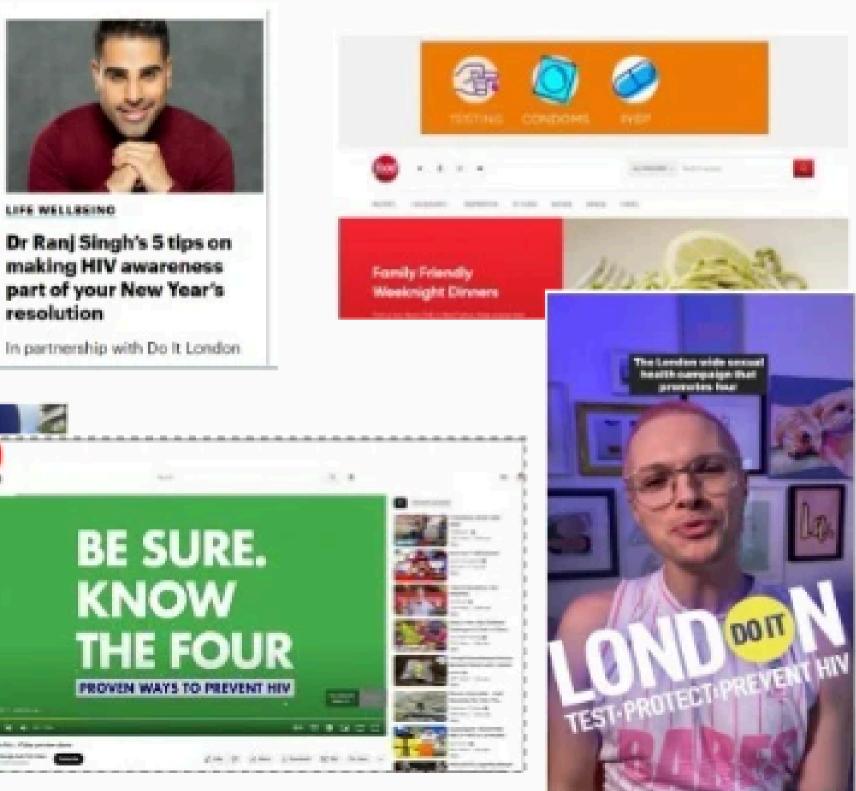
In partnership with Do It London



CULTURECULTURE SCENE

Hungama's Ryan Lanji's 5 tips on a safe and fabulous festive party season

In partnership with Do It London













# 2024/25 Programme Overview

Activity	Audience	Channel	Start date	End date
DIL post-campaign survey	GBMSM / Londoners	Online	26 Feb	14 March
Influencer campaign	GBMSM	Instagram	16 March	30 April
PrEP promotional video	GBMSM	DIL social media	April 2024	April 2024
DIL magazine advert	GBMSM	The Pink Guide (print and online)	June 2024	Aug 2024
DIL London Parade march	Londoners	Event	29 June 2024	29 June 2024
Paid advertising - London Fetish Week promotion	GBMSM	Recon website and forum	30 June 2024	7 July 2024
Paid advertising - UK Black Pride / Carnival / SHW	Black African communities / Londoners	Online (programmatic)	1 Aug 2024	30 Sept 2024
Paid advertising - DIL Winter campaign	GBMSM / Londoners	Digital media, including DOOH	1 Nov 2024	Feb 2025





Aim & Objectives: To make London Smoke Free by 2030

### **Outcomes 2023/24**

Published a position statement on the use of nicotine vaping as an aid for adults to give up smoking

Presented DeepDive on tobacco to the London Health Board

Established and ran a bespoke session on smoking and vaping for the <u>SmokeFree</u> Councillor Network. Supported them in correspondence with SoS for health and levelling up around Smoke Free pavement licences

Recorded a webinar on Vaping and Nicotine Product Safety for the London Tobacco Control Network

Ran webinars on young people and vaping for local government and for Education settings; Maximising impact of new funding for Smoking Services; Smoking and Mental Health for Great Mental Health Day with Thrive LDN.

Presented recording on <u>Understanding a Tobacco Levy</u> by Dr Rob Branston Ran monthly London Tobacco Control Network Meetings for tobacco control leads Undertook a survey of Londoners' attitudes to illegal tobacco with London Trading Standards

Developed public campaigns for Smoking cessation for Stoptober, New Year 2024 and No Smoking Day March 2024

Published a <u>Smokefree workplace quide and toolkit for employers</u> to coincide with Stoptober

Undertook engagement with London smokers on attitudes to digital support (LINK) Relaunched text messaging service for smokers through SSL

Developed resources for health care professionals to encourage them to support clients to switch to vaping

Redesigned and relaunched StopSmokingLondon

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### **Main Contacts:**

Programme Director: Tracy Parr – Tracy.parr@towerhamlets.gov.uk Programme Manager: Emma Barry ADPHL lead: Somen Banerjee DPH Tower Hamlets

# **Plans for 2024/25**

- Continue to support governance including LTA board, steering group and London Tobacco Control Network

- Establish network of academic partners across London to input into programme • Continue work on illegal tobacco with London Trading Standards

### **Stop Smoking London:** *Build on and extend existing resources*

- Procure and launch new digital pilot offer for London Smokers.
- Develop public campaigns for Smoking cessation for Stoptober 2024, and New Year and No Smoking Day 2025
- Develop data dashboard for Stop Smoking London
- Extend materials for pregnant women on the SSL site
- Continue to develop new content for the Stop smoking London website and provide pan London paid marketing and search engine optimisation to promote SSL with London Smokers



### LTA: Strengthen key partnerships with existing and new stakeholders

- Increase ICS linkages around tobacco control and smoking
- Run 3 x webinars with Behavioural Science Public Health Network on supporting Local Authorities with the new funding
- Focus on inequalities by partnering with organisations supporting high risk populations, eq Homeless charities and cost of living support charities
- Work with groups with high levels of smoking to develop bespoke relatable
  - materials eq LGBTQ+, south east Asian community, eastern European
  - populations, construction and hospitality workers



## Highlights from 2023/24 Programme



How to maximise the impact of additional funding for London stop smoking services.

February 2024

Robert West Emeritus Professor of Health Psychology, Health Behaviour Research Centre, University of London



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" ACCESSING STOP SMOKING USING THEIR CES AND ENGAGING NEW TEXT MESSAGING SERVICE IS A GREAT PLACE **TO START YOUR SMOKEFREE JOURNEY** 

Debbie Purkis Stop Smoking Service Advisor in Barking & Dagenham



# CREATE A WORKPLACE



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# 2024/25 Programme Overview

Activity	Audience	Channel	Start date	End date
Partnerships and Advocacy	Multiple	LTA	01/04/2024	31/03/2025
Focus on Health Inequalities	All Audiences	LTA	01/04/2024	31/03/2025
Supporting Networks	LTCN / Smokefree Councillors Network / Academics Network TBC)	LTA	01/04/2024	31/03/2025
Advocating evidence- based practice & facilitating local approaches	All Audiences	LTA	01/04/2024	31/03/2025
Gaining visibility	Media	LTA	01/04/2024	31/03/2025
Further develop website as repository information	Public	SSL	01/04/2024	31/03/2025
Further case studies	Public	SSL	01/04/2024	31/03/2025
Development and evaluation digital offer	Local Authorities	SSL	01/04/2024	31/03/2025
Bespoke materials for specific communities	Public	SSL	01/04/2024	31/03/2025
Continue campaigns, marketing materials	Public	SSL	01/04/2024	31/03/2025





## **PUBLIC HEALTH** TACKLING RACISM & INEQUALITY

Aim: To lead, support and challenge the London public health system and stakeholders; to mitigate any further widening of inequalities between Black, Asian and Minority ethnic communities and White British people.

Objectives: This programme will deliver actionable steps, built on five public health recommendations to reverse the disproportionate impact of inequalities through recovery and long-term strategies. The five themes for action development include; trust and cohesion, co-production with communities, improving ethnicity data collection and research, embedding public health in social and economic policy and diversifying the workforce and encouraging systems leadership.

#### Main achievements/outcomes for 2023/24

- Delivery of Equality, Diversity, Inclusion and Equity (EDIE) leadership training; cycle one (March - July 2023) for London local authority DsPH and CsPH. Cycle two training currently underway (March - June 2024) and extended to public health professionals across OHID London, UKHSA, NHS London and the GLA.
- An adapted and localised version of the training rolled out in a local authority public health team (Haringey). Two workshops focused on racism and public health.
- Inclusive coaching offer for a small cohort of senior leaders.
- Development of a co-production good practice guide (toolkit). The initial draft has been informed by public health professionals and wider partners; Current scoping and planned work with early adopters for community and VCS input.
- Showcasing PHTR&I programme work through various channels; at the UK Health Security Agency (UKHSA) and UK Public Health Register (UKPHR) Public Health Practitioner conferences 2023, raising awareness with the National Faculty of Public Health (FPH) Board and contribution to BMJ publication 'Anti-racist interventions to reduce ethnic disparities in healthcare in the UK: an umbrella review and findings from healthcare, education and criminal justice'.
- System influence through collaboration i.e. Joint webinar (Feb, 2024) with the health equity data collaborative, ADPHL, ONS and REF on improving ethnicity data in health, and ongoing support and influence on the development of the London Anti-Racism Collaboration for Health (LARCH).

#### **Main Contacts:**

Programme contact: Safia Marcano, <u>Safia.Marcano@hackney.gov.uk</u> ADPHL lead: Sandra Husbands DPH Hackney & Catherine Mbema DPH Lewisham

#### **Plans for 2024/25**

#### Trust and cohesion:

- reference group
- Scope and commissioning a literature review
- Scope for evaluation framework

#### **Co-production with communities;**

- VCS/community engagement
- practice.

#### Improving ethnicity data collection and research;

- Developing complementary training (and toolkit development) from guides which already exist to improve ethnicity data collection and inform culturally sensitive approaches in public health and health practice
- issues
- An academic review

### Embedding public health in social and economic policy;

- adopters
- Diversifying the workforce and encouraging systems leadership;
- Opportunities for workforce shadowing and inclusive coaching
- Ongoing expansion of EDI training beyond senior level
- An evaluation of the London pilot (training) and potential for expansion in other regions
- Influencing the regular publishing of recruitment data and transparency in understanding workforce demographics i.e. data mapping, targeted COMMS and regular reporting arrangements in London.

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• Expansion of case studies and good practice examples across all local authorities, sharing learning across London. • Developing a communication strategy to; amplify our voice around structural racism, support the network and community of practice and collaborative communications with system partners around anti-racism.

• Identifying the 'right' approach to build trust, cohesion and social capital with communities. Exploring the circle of influence and developing of a reference group with experts (including academics) to inform this work.

• Framework and toolkit development; building on existing frameworks e.g. Newham's ART framework and sense checking work with

Launch of co-production good practice guide with community and professional input

• Embedding evaluative methods and frameworks in co-production across the London and City of London system and sharing good

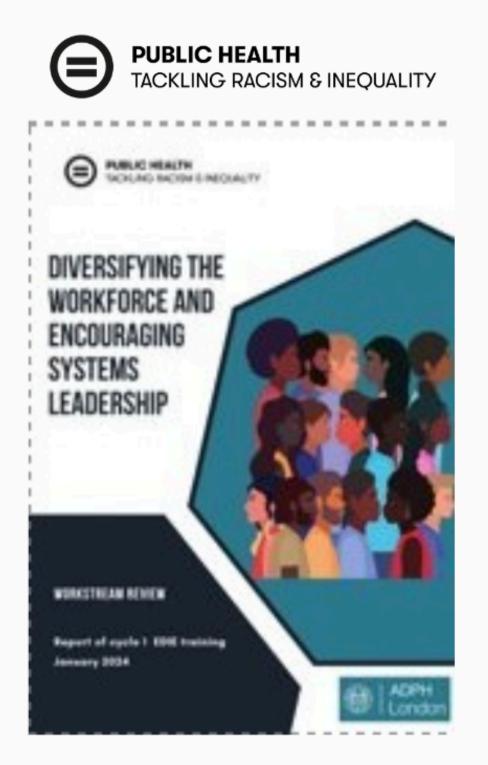
• A systematic review to understand; what research is available, what's happening in the system and strategies to address the

• Potential national collaborations (to have a collective voice and joint influence on shared issues)

• The PHTR&I network will continue to shadow the workstreams, develop leadership skills, prompt action and beta test with early

Address and raise awareness of structural racism in wider determinants, through our public health voice.

# Highlights from 2023/24 Programme



Summary report for first cycle EDIE training, for senior PH leaders



Toolkit development and workshop facilitators



EDIE training facilitators



Re: Article: Anti-racist interventions to reduce ethnic disparities in healthcare in the UK: an umbrella review and findings from healthcare, education and criminal justice







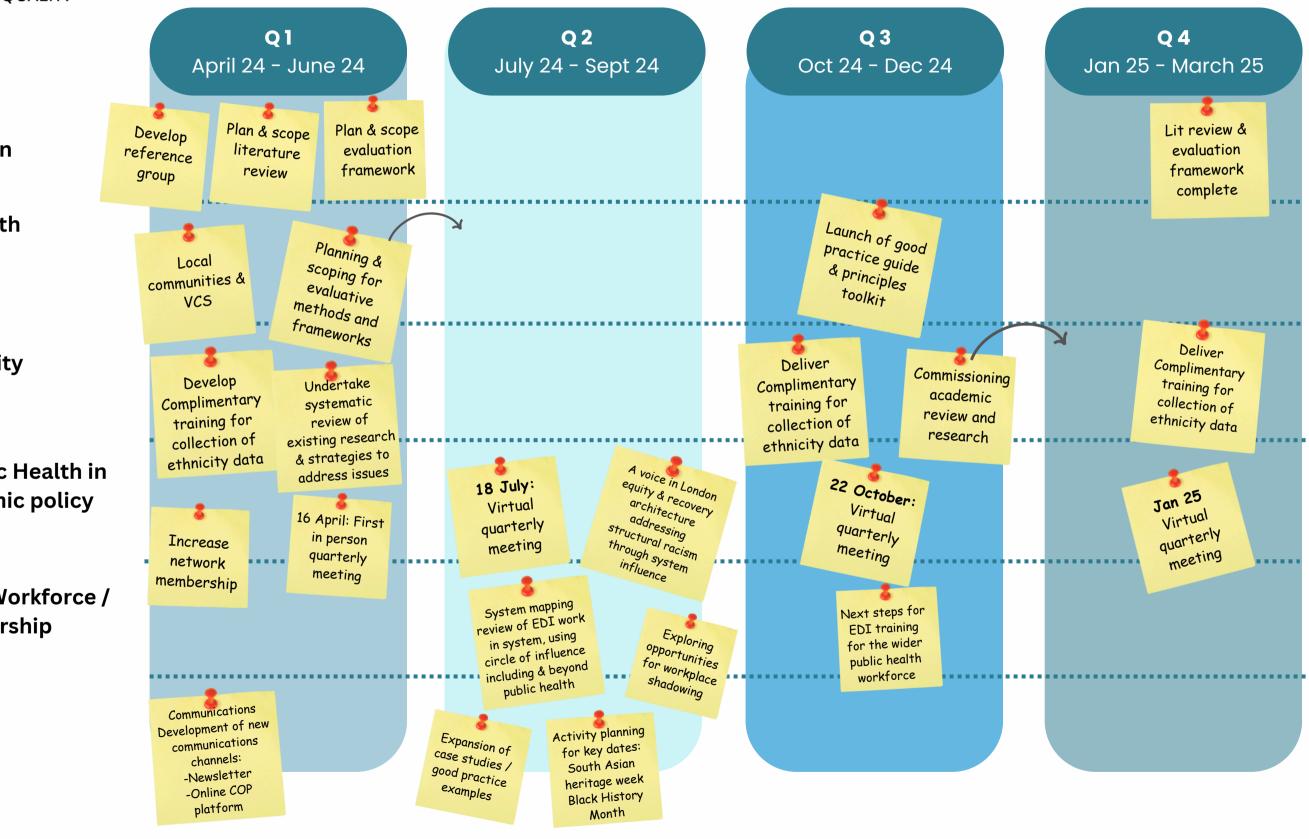
Exploring public narratives and racism session, 2023



ADPH London/PHTR&I programme actively involved with the London Anti-Racism Collaboration for Health (LARCH), a strategic approach to Antiracism in London Health and care systems



# 2024/25 Programme Overview



## **1.Trust and Cohesion**

2. Co-Production with Communities

3. Improving Ethnicity Data / Research

### 4. Embedding Public Health in social and economic policy

5. Diversifying the Workforce / systems leadership

Other





Aim & Objectives: <u>Thrive LDN</u> is a citywide public mental health partnership to ensure all Londoners have an equal opportunity to good mental health and wellbeing. We are supported by the Mayor of London and London Health Board partners.

### Highlights of 2023/24

1. Public mental health leadership across the UK: Two multi-year academic partnerships to the value of £15million have been established, creating new opportunities for public mental health at every level, exhibiting London's potential as a global exemplar in reducing inequalities. At a regional system level, the London Health Equity Group facilitated a mental health focused meeting through the lens of public mental health, as well as a deep dive on <u>Suicide Prevention</u> at the London Health Board in March 2024. 2. A coordinated public mental health communications infrastructure for London: Community-led campaigns Getting Through This Together and Great Mental Health Day have emphasised the importance of context and collectivism.

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Working with communities, over 6,000 people took part in GMHD, raising awareness of mental health and the support available.

3. Support for young Londoners: Participatory action research with young Londoners has taken place to investigate the emotional support they need from their families, in the context of the cost-of-living crisis. Young Londoners were enabled as change makers through a series of activities for CYP including A young people's summit in collaboration with Croydon Borough of Culture.

4. Suicide Prevention: Continuation and expansion of the Real Time Surveillance Systems. Delivery of SAFETool training pilot and facilitation of Suicide Cluster Response workshop.

5. Crisis response: Public mental health responses have been accessed and stepped up in response to earthquakes in Turkey, Syria & Morocco and floods in Libya. Funding has been secured from the GLA to support the mental health needs of those impacted by conflict in Israel and Palestine. Over 3,000 Hong Kongers in London were supported with their mental health and wellbeing.

6. Impact report: 2023/24 Impact report will be published in June 2024, detailing impact and outcomes achieved in 2023/24.

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Main contacts: Thrive LDN Lead: Dan Barrett (D.Barrett@nhs.net) ADPH Lead: Melanie Smith, DPH Brent

### **Plans for 2024/25**

emerging.

### Public mental health leadership & mobilisation

- KCL.

### Impact & evaluation

- accountability.
- impact achieved.



• Due to the upcoming London Mayoral elections, our plans for 2024/25 are still

### • Year one of the collaborative population health improvement programme -

codeveloping research and solutions for public mental health in partnership with

• Mobilisation of a citywide mission for Prevention on public mental health priorities including CYP, climate and mental health, physical and mental health, and suicide and self-harm.

• Reducing suicide and self-harm in London through the delivery of the expanded Real Time Surveillance System on attempted suicides and self harm.

### Working in partnership with SOAS University to help reshape mental health care in London and globally.

• Maintain and strengthen crisis response and recovery capabilities.

### **Communications and campaigns**

• Facilitate **a webinar with Money A&E** on the cost of living and Ethnicity Premium. Upcoming campaigns include Mental Health Awareness week and Creativity and Wellbeing week in May 2024, World Suicide Prevention Day and World Mental Health Day in October 2024 and Great Mental Health Day in January 2025.

• June 2024: Publish an annual impact report to ensure transparency and

Undertake evaluations & learning exercises to demonstrate outcomes and

# Highlights from 2023/24 Programme







# towards happier, healthier lives

# 2024/25 Programme Overview

Activity	Audience	Channel	Start date	End date	
Population Health Improvement Programme with KCL	Research and academia Health & Care Sector Lived experience		1April 2024	31March 2028	
Mobilisation of a citywide mission for Prevention on public mental health priorities	Public Health & Care Sector Lived experience		1 April 2024	tbc	
Real Time Surveillance System on attempted suicides and self-harm	Health & Social Care, VCS sector (Suicide Prevention Group)		Ongoing		
Public mental health responses to emergent and existing crises	Impacted communities		Ongoing		
Communications and campaigns	Health & Social Care, VCS sector / Public		Ongoing		
Impact & evaluation	Health & Care Sector Research and academia		Ongoing		



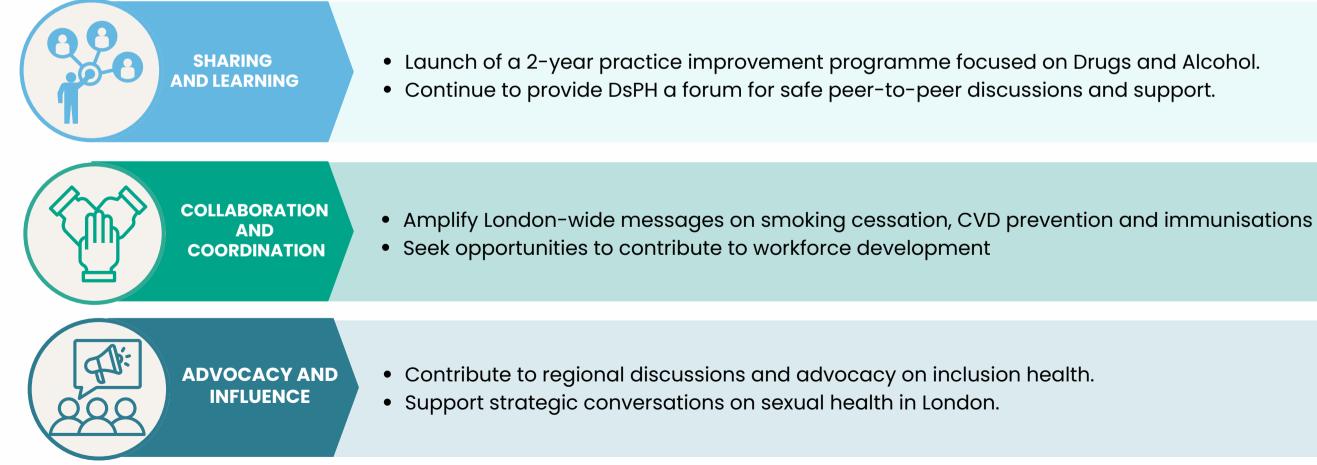
## **Priorities for 2024/25**

Over the next 12 months we will continue to advocate for public health, and use the opportunity of the imminent General Elections to petition for substantial and sustained investment to address the widening health inequalities prevalent across London.

We hope that the Smoke-free Generation will become a reality through the adoption of the legislation into law which will be the biggest public health intervention in a generation. Additionally our smoking cessation digital pilot, with participation from all London boroughs, will offer unprecedented levels of support to Londoners who smoke, enabling them to break free from addiction and improve their health.

Other priorities include the support of the recommissioning of the Sexual Health London E-Services and the redesign of collective Inpatient Detox facilities for London.

We will continue building on our strong collaborations across the London public health system, ensuring that DPH play a part in systems leadership forums. We will strengthen our collective voice on health inequalities, and build the confidence of the Public Health system to tackle racism. Our thematic networks and communities of practice will strengthen cross system collaboration, enable workforce development and practice improvement.



For any additional information on any of our programmes or networks, please visit our website: www.adphlondon.org.uk For any individual reports, please contact office@adphlondon.org.uk



