

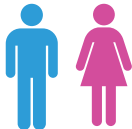
## PEOPLE POWER

*These scenarios have been developed using content from the Future Drivers of the Health of Londoners webinar discussions in Summer 2016. Sources for all the scenarios can be found on the Future Drivers of the Health of Londoners Knowledge Hub.*

## CROWD FUNDING ENGAGES POPULATION IN HEALTH IMPROVEMENT

Crowd funding is now the main source of funding for health improvement. The public are now a lot more active in their communities and social movements are playing a role in defining the priorities of local services.

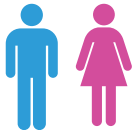
*You may wish to consider the interdependencies with other drivers:*



## RESIDENT SOCIAL HUBS SUPPORT COMMUNITIES

In most communities in London, you will now find a resident led 'social hub' where members of the local community attend. These hubs host a number of activities which are accessed by different age groups including; homework clubs, crèches, sports, social groups and support groups.

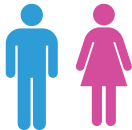
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## SHORTER HOURS INCREASES WORK LIFE BALANCE

People are now working shorter hours and focusing on having a good work life balance. A lot of people are spending this time volunteering in their local community and offering care support to residents.

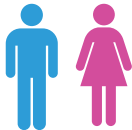
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## INEQUALITIES GAP INCREASES DUE TO EXCLUSION FROM SOCIAL MOVEMENTS

The increasing focus on social movements means the inequalities gap is widening for those who are socially excluded or who have little social capital.

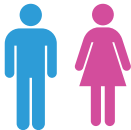
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## PEOPLE POWERED HEALTH DRIVES CHANGES IN SERVICES

The voice of patient associations and other user groups are now the main route of decisions on changes to health services and health promotion activity.

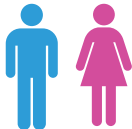
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## ISOLATION RATES REDUCING IN LOCAL COMMUNITIES

Isolation is reducing due to an increase in social networks across local communities. New funding is enabling communities to develop their own youth clubs, parent support groups and day care centres.

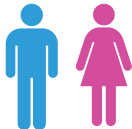
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## PUBLIC INVOLVEMENT INCREASES LEVEL OF SCRUTINY

Londoners are now increasingly directly involved in public services, for example through raising extra money through crowdfunding. This has increased public scrutiny of whether services are performing.

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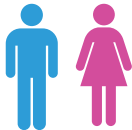




## RESIDENT PARTNERS CO-PRODUCING SERVICES

It is routine for local authority departments to ask their 'resident partners' to join in with their reflective learning and encourage co-production of system design of services.

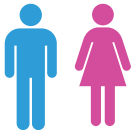
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## RESIDENTS AWARE OF HEALTH TRENDS BEFORE THE SYSTEM

Local resident 'champions' of health, can often detect emerging health trends in the community before the local system can.

*You may wish to consider the interdependencies with other drivers:*



## ONLINE COMMUNITIES USED TO ENGAGE WITH RESIDENTS

Online virtual communities have become the major route for public health teams to engage with their residents.

*You may wish to consider the interdependencies with other drivers:*

