

# FINANCIAL CLIMATE



*These scenarios have been developed using content from the Future Drivers of the Health of Londoners webinar discussions in Summer 2016. Sources for all the scenarios can be found on the Future Drivers of the Health of Londoners Knowledge Hub.*

## LONDONERS LIVING EVEN LONGER INTO OLDER AGE

Londoners are now living even longer into older age. For many now in retirement this has bought new opportunities such as community volunteering. For others this has meant experiencing poor health in later years for longer, adding pressure to health and care services.

*You may wish to consider the interdependencies with other drivers:*



## FINANCIAL PRESSURES INCREASE CHALLENGE OF MAKING CASE FOR PREVENTION

Public health teams have become increasingly innovative in making the case to partners for taking preventative activity during ongoing financial challenges. There is a strong emphasis on making the economic case for investment.

*You may wish to consider the interdependencies with other drivers:*



## CHANGES IN INTERNATIONAL INVESTMENT

Patterns of international investment in the capital are changing, increasing in some areas and declining in others. This has impacted on local economies and in turn health outcomes.

*You may wish to consider the interdependencies with other drivers:*



## NEW TECHNOLOGIES EMPOWER PEOPLE TO LOOK AFTER OWN HEALTH

Improvements in healthcare and new technologies mean more people are empowered to look after their own health, freeing up resources elsewhere.

*You may wish to consider the interdependencies with other drivers:*



## BUSINESS RATES RETENTION HAS POSITIVE IMPACT ON LOCAL EMPLOYMENT

Boroughs are focusing more on local economic growth as a result of business rates retention. This has led to an increase in small local businesses that in turn employ local people.

*You may wish to consider the interdependencies with other drivers:*



## NEW OPPORTUNITIES FOR DEVOLVED POWERS ARISE

Building on previous devolution deals, public health teams have a new opportunity to put forward innovative ideas for devolved powers to enable action on health improvement and prevention in London.

*You may wish to consider the interdependencies with other drivers:*



## PUBLIC HEALTH TRAINING ROLLED OUT ACROSS THE COUNCIL

As part of a health in all policies approach, public health teams have provided public health training to all departments in their borough. This means that health considerations are embedded across the council's work.

*You may wish to consider the interdependencies with other drivers:*





## LOCAL BUSINESSES SUPPORT WORKPLACE HEALTH

Following the introduction of business rates retention, relationships between local businesses and local authorities have improved and partnerships have developed to improve healthy eating and workplace health.

*You may wish to consider the interdependencies with other drivers:*



## INNOVATIVE SOLUTIONS TO FUNDING CHALLENGES

London boroughs have taken an innovative approach to meeting funding challenges and are adopting new financial models (social impact bonds, cooperatives) at scale to deliver key services.

*You may wish to consider the interdependencies with other drivers:*



## PACE OF CHANGE LIMITS ABILITY TO UNDERSTAND POPULATION NEED

The rapid pace of change being driven by financial pressure means that there has been insufficient time to undertake thorough needs assessments for services. This has led to gaps in provision for the most vulnerable, increasing health inequalities.

*You may wish to consider the interdependencies with other drivers:*

