



ADPH London

**London Association of Directors of Public Health
Priorities for Collaboration
September 2017 – September 2018**

Improving and protecting the health of Londoners

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Welcome

Dear colleague

We are delighted to share with you our latest priorities for collaboration. Over the last four years, London DsPH and their teams have built a successful partnership across our 33 local authorities and with regional bodies, enhancing the ability of local places to improve and protect the health of their populations. We are also pleased to share with you a summary of the network's achievements, outlined on pp 6-7. Feedback from our members this year suggests that DsPH in London create added value through our programme, increasing capacity, driving change, and creating a trusted source of peer support and collaboration.

The work that we undertake together across London is a small part of the picture; every day across London's 33 local authorities, public health teams with their council colleagues and local stakeholders continue vitally important work to improve and protect population health based on the needs and priorities of our local communities.

Recent years have been characterised by significant change and emerging strategies for transformation, both nationally and in London. Financial pressures, complexity and uncertainty will continue to influence our work. In this context we are committed to continuing to work together, providing support and peer challenge, and collectively maintaining a focus on preventing ill-health and reducing health inequalities with Londoners.

In this document we have set out where we will focus these collaborative efforts over the next 12 months, while continuing to respond to urgent and emerging issues. We look forward to working with you to achieve them.



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Chair of ADPH London



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About ADPH London

Background

The Association of Directors of Public Health (ADPH) for London represents Directors of Public Health in London's 33 local authorities, supporting them to improve and protect the health of their local populations. Formed shortly before the transition of public health services from the NHS to local authorities in 2013, ADPH London is the regional network of the [Association of Directors of Public Health \(ADPH\)](#) in the UK and a key part of the wider health and care system in London.

Directors of public health in the UK have a long history of working together. ADPH UK can trace its origins to as far back as 1856, when the Metropolitan Association of Medical Officers of Health was formed. During the period from the establishment of Strategic Health Authorities (SHAs) in 2002 to the transfer of public health to local government in 2013, and to the present day, DsPH in London have worked together to improve and protect health in our global city.

Purpose and principles for working together

Through ADPH London, DsPH work together to address issues which can either only be successfully tackled on a pan-London basis or which enhance the ability of local authorities to meet their responsibilities locally, for example through delivering efficiencies, sharing of best practice, reducing duplication, and improving coordination of related work.

Priorities for joint work are decided based on their impact for London, added-value, and timeliness (see diagram on next page).

Organisation

The group is led by a Chair and three Vice-Chairs, elected by their peers. Specific areas of leadership and responsibility are distributed across the membership. All substantive London local authority DsPH are invited to be members, as well as those DsPH that are interim on a long-term basis. Local teams, in particular Consultants in Public Health and assistant/deputy DsPH, also play an important role in the work of the Association.

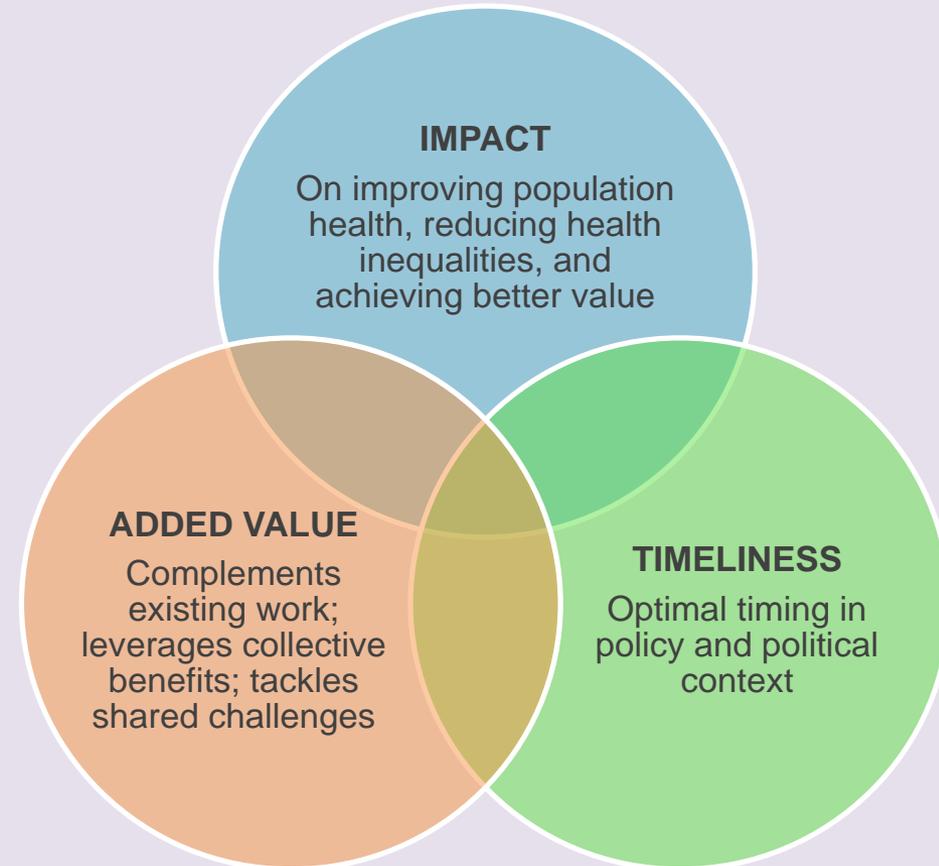
The ADPH London programme is supported by a small team hosted by Haringey Council on behalf of the boroughs and working closely with London Councils and the wider public health system, including Public Health England, NHS England and the GLA. Delivery of the programme is often supported by staff seconded to work on specific workstreams, including trainees on the Public Health Specialty Training Programme.

Further information can be found in our [Terms of Reference](#).

ADPH LONDON CORE PURPOSE

1. **Pan-London public health issues**
2. **Problem solving and tackling emerging challenges**
3. **Strengthen the profile of public health in London**
4. **Expert voice on public health issues**
5. **Improved decision making through shared information**
6. **Benchmarking**
7. **Mutual professional support**

OUR PRINCIPLES FOR COLLABORATING



These principles are considered alongside **capability** and **capacity** to deliver, **affordability**, **return on investment**, evidence of **best practice** and **achievability**.

Highlights and Achievements since 2013

2013-14

Supporting the establishment of public health teams in the boroughs

London HIV needs assessment completed

Scoping of public health local government workforce development priorities with PHE

Launch of Practitioner Registration Pilot Scheme in North East & Central London

Establishment of current ADPH London network and first staff appointment

2014-15

Launch of 3 year London HIV Prevention Programme

Launch of London Local Government Public Health Workforce Development Programme, with PHE and HEE

Review of Integrated Tariff for Sexual Health

Sector led improvement thematic review on smoking and tobacco

First network election for Chair and Vice Chairs

London boroughs successfully negotiated more equitable funding for health visiting

2015-16

Sector led improvement thematic review on Childhood Obesity for 33 boroughs.

Development of London Digital Mental Wellbeing programme, across 15 boroughs and 32 CCGs

'Skills for Systems Leadership' and 'Leading in the Local System' development programmes delivered

Workforce development included Masterclasses in Public Health and Influencing in a Political Environment, Commissioning skills

External Context

- Health & Social Care Act implemented, public health transition

- London Health Commission
- Better Health for London report published

- London Health and Care Collaboration Agreement
- Healthy London Partnership launched
- Transfer of 0-5 health visiting services
- £200m in year reduction to public health grant

Highlights and Achievements since 2013

2016-17

Peer workshops on 0-5 service transformation and workforce planning

Review of Sector Led Improvement approach

Childhood obesity programme launched, including Great Weight Debate, engaging residents in all boroughs

Future Drivers of the Health of Londoners webinars held jointly with PHE London

DPH peer to peer reflection pilot completed

Agreement to develop London Smoking Cessation Transformation Programme for 30 LAs

Data visualisation training, coaching for Consultants and Specialists, procurement workshops

Joint advocacy for Air Quality with London Environment Directors Network

2017-18 (to date)

Two year extension to HIV Prevention programme

Completion of London Sexual Health Transformation Programme and MJ award

Work with NHS partners to scale up Making Every Contact Count (MECC) across London across the London health and care system

Childhood Obesity master-classes held, 19 boroughs working towards local Sugar Declaration

Co-creation of London Health Board's 'Thrive' initiative, launched in June.

With PHE, production of a Future Scenarios card 'game' for local senior teams to inform strategic planning around Public Health

External context

- London Health and Care Devolution programme established
- Development and launch of the Academy of Public Health for London, Kent, Surrey, Sussex
- New Mayor of London elected, EU referendum

- General Election, EU exit process triggered
- Major incidents in Manchester, Westminster, Southwark, Islington and Kensington & Chelsea
- New London Health & Care Strategic Partnership launched

Current and Future Context

Factors driving the future health of Londoners

As we described in our Future Drivers of the Health of Londoners [report](#) with PHE in June 2017, **the health of Londoners is a precious asset, which has underpinned the success and vibrancy of London over many years**. As London continues to grow and evolve, anticipating change is more important than ever.

Societal, technological and system changes in London provide some exciting opportunities to improve health and tackle health inequalities. **New technologies, public sector transformation, place based approaches and new relationships** with and between citizens and communities all have a key role to play. There are also risks to be mitigated. Responding positively will, however, be challenging when there are immediate pressures arising from increasing demands on services, budget reductions, changing populations and communities, and a rapid pace of technological change. You can read more about what we, external thought-leaders and our stakeholders think will influence Londoners' health over the next few years [here](#).

System and organisational context

Recent years have been characterised by significant change, challenges and opportunity, both in the national and London system:

- Significant funding and service demand pressures, including the reduction in the public health grant in December 2015
- Development of five year [Sustainability and Transformation Plans \(STPs\)](#). This presents opportunities to influence the NHS to strengthen its role in preventing ill-health
- Opportunities for devolution in health and care across London, following the signing of the [London Health & Care Devolution Agreement](#) in December 2015
- Government plans to introduce 100% business rates retention by local authorities. Re-design of the funding system must be informed by consideration of population need and how this varies between councils
- London Mayoral election in 2016, with the new Mayor currently consulting on a new London Health Inequalities Strategy
- National election in May 2017, with a new Government formed following the EU referendum - bringing changes in national policy direction
- Major incidents in 2017 in Manchester, Westminster, Southwark, Kensington & Chelsea, and in Islington
- Public health teams are applying their skills and resources to economic development as a means to improving health and wellbeing. For example in developing inclusive growth agendas, or adopting a 'health in all policies' approach
- Local council elections in London to be held in May 2018

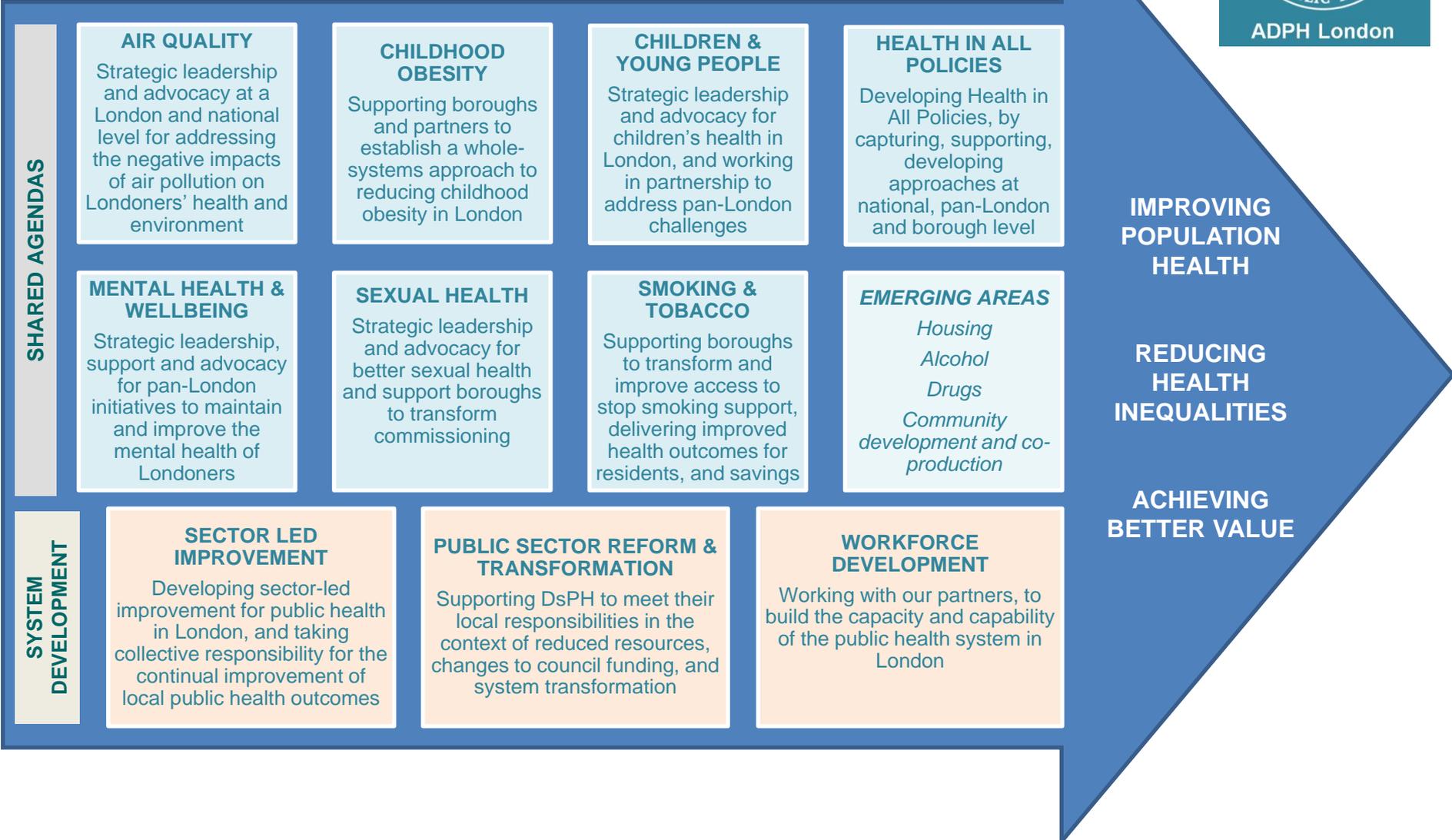
Priorities and Aims for Collaboration

September 2017 to September 2018

Membership and peer support	
MEMBERSHIP & PEER SUPPORT	To provide a professional, valued and trusted peer support network for all London borough DsPH to share ideas and good practice and support problem solving and improvement
Shared agendas	
AIR QUALITY	To provide strategic leadership and advocacy at a London and national level for addressing the negative impacts of air pollution on Londoners' health and environment
CHILDHOOD OBESITY	To support boroughs and partners to establish a whole-systems approach to reducing childhood obesity in London
CHILDREN AND YOUNG PEOPLE	To provide strategic leadership and advocacy for children and young people's health in London, and work in partnership to address pan-London challenges to giving children and young people the best start in life
HEALTH IN ALL POLICIES	To develop Health in All Policies, by capturing, supporting, developing approaches at national, pan-London and borough level
MENTAL HEALTH AND WELLBEING	To provide strategic leadership, support and advocacy for pan-London initiatives to maintain and improve the mental health of Londoners
SEXUAL HEALTH	To provide strategic leadership and advocacy for better sexual health and support boroughs to transform commissioning
SMOKING & TOBACCO	To support boroughs to transform and improve access to stop smoking support, delivering improved health outcomes for residents, and savings for the public sector
System improvement and development	
SECTOR LED IMPROVEMENT	To further develop sector-led improvement for public health in London, taking collective responsibility for the continual improvement of local public health outcomes
PUBLIC SECTOR REFORM & TRANSFORMATION	To support DsPH to meet their local responsibilities in the context of reduced resources, changes to council funding through business rates retention, system transformation in the form of devolution and STPs
WORKFORCE	Working with our partners, to build the capacity and capability of the public health system in London
Infrastructure / Enablers	
PROG. DEVELOPMENT & COMMUNICATIONS	To ensure the network and programme continues to be well led, makes sustainable use of system assets and maintains its reputation for adding value and increasing system capacity
PARTNERSHIPS	To shape and build relationships which deliver systems leadership and efficient use of effort in protecting and improving public health in London
GOVERNANCE & MANAGEMENT	To ensure a financially sustainable and effectively managed work programme

Priorities and Aims for Collaboration

September 2017 to September 2018



Programme plan and governance

Delivery plan

Supporting our priorities for collaboration is a programme plan that sets out how we plan to work together over the next 6-12 months, and the leadership arrangements to ensure delivery, including the names of sponsoring DPH.

This is not exhaustive; for a full list of where DsPH are working together at a London level please [contact the programme office](#). This will shortly be available on our website.

Leadership

Different DsPH and Consultants take the lead on particular issues or topics. The level of input and nature of the leadership role varies depending on the issue. For example it might involve attending London meetings, chairing project boards, or overseeing consultation responses. A list of the leads is available from [the programme office](#) and will shortly be published on our website.

Monitoring progress

Progress is reported to each DPH business meeting, held every two months. It will be reviewed every six months to assess progress, and to consider any changes that need to be made.

Governance

This plan is agreed by Directors of Public Health in line with the ADPH London [terms of reference](#).

Key activity Sept – Dec 2017

From September to the end of December 2017, our focus will include:

- Delivery of the fifth [Do It London](#) HIV prevention campaign, 'Do it your way'
- Supporting the mobilisation of the London Sexual Health programme based at City of London
- Launch of a new 'Stop Smoking London' campaign, helpline and [web-portal](#), funded by 30 authorities
- Workshop for Directors and Assistant Directors on the Good Thinking digital mental health programme, next steps for Sector Led Improvement, the London health and care landscape, and the Mayor's Health Inequality Strategy
- Systems leadership for population health through the launch of the new London Health & Care Strategic Partnership and refreshed London Prevention Partnership Board
- With [ADPH UK](#), designing and delivering a national DPH masterclass on Air Quality
- Continuing to support boroughs to take part in Sugar Smart and the Local Government Declaration on Sugar/Healthy Food
- Advocating for public health priorities in consultations on Mayoral strategies, including the Health Inequalities Strategy

To see the full programme plan, please [contact the programme office](#).